Santa Ana General Plan Update

- Where we are today
- Objectives of the General Plan Update
- Overview of new topics and major changes
- Next steps
• A local government’s long-term blueprint for the community’s vision of future growth.
• Long-range constitution that sets forth all of the goals, policies, and programs to accomplish the City’s vision.
• Seven minimum required Elements / Total Eight Topics:
  • Land Use
  • Circulation
  • Housing
  • Conservation
  • Open Space
  • Noise
  • Safety
  • Environmental Justice*
• Adopted in 1982 with occasional updates last 30 years
• Contains 16 different Elements
• EIR based on assumptions in the early 1980’s

• Additional Elements included:
  • Airport Environments
  • Conservation
  • Education
  • Economic Development
  • Energy
  • Growth Management
  • Scenic Corridors
- Will contain a 25-year horizon (2045)
- Dynamic document with 12 elements
- New EIR studies growth assumptions and impacts

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What we heard

• Reduce exposure to particulate matter (waste recycling sites) and other forms of air pollution
• Provide access to healthy foods, especially in underserved areas
• Increase public engagement
• Promote safe and sanitary housing
• Remove conflicting and incompatible land uses

• New Community Element
• HEALTH as a Core Value

POTENTIAL ACTION
Collaborate with residents and industry stakeholders to create an incentive and amortization program to relocate existing heavy industrial uses adjacent to sensitive uses.
GENERAL PLAN ADVISORY GROUP

COMMUNICATION LINKAGE FORUM

NEIGHBORHOOD ASSOCIATIONS IN EJ AREAS

Artesia Pilar ● Cedar Evergreen ● Centennial ● Central City ● Cornerstone Village ● Delhi ● Downtown ● Flower Park ● French Court ● French Park ● Heninger Park ● Lacy ● Logan ● Lyon St ● Madison Park ● Memorial Park ● Pacific Park ● Pico Lowell ● Riverview West ● Sandpointe ● Willard

YOUTH PROGRAMS

City of Santa Ana Youth Commission ● Santa Ana Public Library TeenSpace ● Nicolas Academic Center ● Resilience Orange County ● Invest in Youth Santa Ana

BUSINESSES

Santa Ana Chamber of Commerce ● Santa Ana Business Council ● Santa Ana Merchants Association ● South Main Street businesses ● Downtown Inc

COMMUNITY BASED ORGANIZATIONS AND COALITIONS

Delhi Center ● El Centro Cultural de Mexico ● Latino Health Access ● Kennedy Commission ● KidWorks ● Orange County Communities Organized for Responsible Development ● Orange County Environmental Justice ● Santa Ana Building Healthy Communities ● Santa Ana Senior Center ● Southwest Senior Center ● The LGBT Center Orange County
• Protect and enhance our cultural, historic, and community assets

• Create a land use pattern that promotes healthy/active lifestyles that addresses current and future needs

• Ensure equitable distribution of resources

• Create a sustainable and livable city

• Promote lifelong education and economic prosperity
LAND USE FOCUS AREAS
AND ADOPTED PLANNING AREAS

Focus Areas
1. South Main Street
2. Grand Ave/17th Street
3. West Santa Ana Boulevard
4. 55 Fwy/Dyer Road
5. South Bristol Street

Adopted Planning Areas
A, Adaptive Reuse Project Incentive Area
B, Bristol Street Corridor Specific Plan
H, Harbor Mixed Use Transit Corridor Specific
M, Midtown Plan
Me, Metro East Mixed Use Overlay Zone
Mp, Main Place Specific Plan
T, Transit Zoning Code
• Draft General Plan Environmental Impact Report (EIR) Released for 45 day review – August 3, 2020
• Draft General Plan Policies & Land Use Maps - August 3, 2020
• City Council Study Sessions – August & September
• Planning Commission Study Sessions – August & September
• Adoption Hearings - Target Fall 2020
Virtual Community Workshops

- July 31, 2020 – 70 participants
- August 1, 2020 – 50 participants

Virtual Community Outreach Roundtable

Overarching Feedback

- Environmental Justice
- GP Timeline – COVID 19
- Increased community outreach/engagement
- Multi-language access
- Increased transparency
- Arts/Culture, Open Space, and Displacement