Purpose of Meeting

• General Plan adoption timeline
• Open dialogue and conversation
• Improvement to Community Outreach for General Plan Update and future efforts
• Moving Forward with our various perspectives and commitments
Provides long-term policy direction to guide the physical development, quality of life, economic health, and sustainability of our Santa Ana community.
What We Heard and Ideas Moving Forward:

- More Time for Outreach
- Enhanced Multi-lingual Platforms
- Expand Social Media reach

- Outreach CARES Pop-ups
- Public School PeachJar email to parents
- OTHER Roundtable ideas…
YOUR perspective in 3 to 4 minutes:

• Introduction yourself and role in the community
• Favorite color
• Your Outreach Idea
COMMUNITY OUTREACH IN THE SANTA ANA GENERAL PLAN

RECAP & NEXT STEPS

• Roundtable Top Ideas
• Community Outreach Moving Forward
• Planning Commission Study Session – September 14th
• City Council Study Session – September 15th
• Closing comments
THANK YOU

www.santa-ana.org/general-plan

newgeneralplan@santa-ana.org

(714) 667-2781