



Community Profile

Pacific Park
Area: 0.52 square miles

Prepared by Esri

Population Summary

2000 Total Population	14,160
2010 Total Population	13,026
2020 Total Population	12,989
2020 Group Quarters	10
2025 Total Population	13,039
2020-2025 Annual Rate	0.08%
2020 Total Daytime Population	9,505
Workers	1,490
Residents	8,015

Household Summary

2000 Households	2,434
2000 Average Household Size	5.81
2010 Households	2,403
2010 Average Household Size	5.42
2020 Households	2,356
2020 Average Household Size	5.51
2025 Households	2,354
2025 Average Household Size	5.53
2020-2025 Annual Rate	-0.02%
2010 Families	2,200
2010 Average Family Size	5.06
2020 Families	2,163
2020 Average Family Size	5.16
2025 Families	2,167
2025 Average Family Size	5.18
2020-2025 Annual Rate	0.04%

Housing Unit Summary

2000 Housing Units	2,486
Owner Occupied Housing Units	36.1%
Renter Occupied Housing Units	61.8%
Vacant Housing Units	2.1%
2010 Housing Units	2,499
Owner Occupied Housing Units	34.1%
Renter Occupied Housing Units	62.0%
Vacant Housing Units	3.8%
2020 Housing Units	2,565
Owner Occupied Housing Units	32.3%
Renter Occupied Housing Units	59.5%
Vacant Housing Units	8.1%
2025 Housing Units	2,592
Owner Occupied Housing Units	33.0%
Renter Occupied Housing Units	57.8%
Vacant Housing Units	9.2%

Median Household Income

2020	\$47,138
2025	\$51,327

Median Home Value

2020	\$467,121
2025	\$501,263

Per Capita Income

2020	\$10,990
2025	\$12,150

Median Age

2010	26.0
2020	27.5
2025	29.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	2,356
<\$15,000	8.5%
\$15,000 - \$24,999	15.4%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	11.1%
\$150,000 - \$199,999	2.4%
\$200,000+	1.7%
Average Household Income	\$60,654

2025 Households by Income

Household Income Base	2,354
<\$15,000	7.5%
\$15,000 - \$24,999	13.8%
\$25,000 - \$34,999	11.6%
\$35,000 - \$49,999	15.5%
\$50,000 - \$74,999	19.2%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	12.7%
\$150,000 - \$199,999	2.8%
\$200,000+	2.1%
Average Household Income	\$67,384

2020 Owner Occupied Housing Units by Value

Total	829
<\$50,000	1.8%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.1%
\$150,000 - \$199,999	0.5%
\$200,000 - \$249,999	0.7%
\$250,000 - \$299,999	3.7%
\$300,000 - \$399,999	16.3%
\$400,000 - \$499,999	39.8%
\$500,000 - \$749,999	34.4%
\$750,000 - \$999,999	1.6%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$489,813

2025 Owner Occupied Housing Units by Value

Total	855
<\$50,000	0.7%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.1%
\$250,000 - \$299,999	1.4%
\$300,000 - \$399,999	9.1%
\$400,000 - \$499,999	38.4%
\$500,000 - \$749,999	46.3%
\$750,000 - \$999,999	3.3%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$534,924

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	13,026
0 - 4	10.6%
5 - 9	9.7%
10 - 14	9.3%
15 - 24	18.5%
25 - 34	17.2%
35 - 44	14.4%
45 - 54	10.3%
55 - 64	5.8%
65 - 74	2.7%
75 - 84	1.1%
85 +	0.4%
18 +	64.9%
2020 Population by Age	
Total	12,988
0 - 4	10.0%
5 - 9	9.4%
10 - 14	8.7%
15 - 24	17.1%
25 - 34	17.7%
35 - 44	13.1%
45 - 54	10.7%
55 - 64	7.4%
65 - 74	3.9%
75 - 84	1.5%
85 +	0.4%
18 +	67.1%
2025 Population by Age	
Total	13,036
0 - 4	9.7%
5 - 9	8.7%
10 - 14	8.6%
15 - 24	15.7%
25 - 34	16.8%
35 - 44	14.3%
45 - 54	10.5%
55 - 64	8.5%
65 - 74	4.8%
75 - 84	1.9%
85 +	0.5%
18 +	68.4%
2010 Population by Sex	
Males	6,728
Females	6,298
2020 Population by Sex	
Males	6,683
Females	6,305
2025 Population by Sex	
Males	6,713
Females	6,326

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	13,026
White Alone	44.5%
Black Alone	0.7%
American Indian Alone	0.8%
Asian Alone	3.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	47.6%
Two or More Races	3.3%
Hispanic Origin	94.3%
Diversity Index	82.3

2020 Population by Race/Ethnicity

Total	12,989
White Alone	43.1%
Black Alone	0.7%
American Indian Alone	0.7%
Asian Alone	3.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	48.3%
Two or More Races	3.2%
Hispanic Origin	93.9%
Diversity Index	83.4

2025 Population by Race/Ethnicity

Total	13,039
White Alone	43.0%
Black Alone	0.7%
American Indian Alone	0.7%
Asian Alone	4.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	48.0%
Two or More Races	3.2%
Hispanic Origin	93.7%
Diversity Index	83.5

2010 Population by Relationship and Household Type

Total	13,026
In Households	99.9%
In Family Households	96.5%
Householder	16.9%
Spouse	11.5%
Child	41.0%
Other relative	16.1%
Nonrelative	11.0%
In Nonfamily Households	3.4%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment

Total	7,119
Less than 9th Grade	33.4%
9th - 12th Grade, No Diploma	20.9%
High School Graduate	19.4%
GED/Alternative Credential	3.0%
Some College, No Degree	15.1%
Associate Degree	2.8%
Bachelor's Degree	4.6%
Graduate/Professional Degree	0.8%

2020 Population 15+ by Marital Status

Total	9,341
Never Married	45.9%
Married	44.8%
Widowed	3.2%
Divorced	6.1%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	5,986
Population 16+ Employed	84.9%
Population 16+ Unemployment rate	15.1%
Population 16-24 Employed	15.8%
Population 16-24 Unemployment rate	22.6%
Population 25-54 Employed	72.3%
Population 25-54 Unemployment rate	13.5%
Population 55-64 Employed	10.1%
Population 55-64 Unemployment rate	14.2%
Population 65+ Employed	1.7%
Population 65+ Unemployment rate	12.9%

2020 Employed Population 16+ by Industry

Total	5,081
Agriculture/Mining	2.7%
Construction	12.6%
Manufacturing	22.1%
Wholesale Trade	3.2%
Retail Trade	9.2%
Transportation/Utilities	2.9%
Information	0.6%
Finance/Insurance/Real Estate	3.8%
Services	42.0%
Public Administration	0.9%

2020 Employed Population 16+ by Occupation

Total	5,081
White Collar	31.3%
Management/Business/Financial	3.1%
Professional	4.9%
Sales	11.9%
Administrative Support	11.4%
Services	27.1%
Blue Collar	41.6%
Farming/Forestry/Fishing	2.2%
Construction/Extraction	11.1%
Installation/Maintenance/Repair	3.8%
Production	15.9%
Transportation/Material Moving	8.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	2,404
Households with 1 Person	4.2%
Households with 2+ People	95.8%
Family Households	91.5%
Husband-wife Families	62.5%
With Related Children	49.5%
Other Family (No Spouse Present)	29.0%
Other Family with Male Householder	11.1%
With Related Children	7.4%
Other Family with Female Householder	17.9%
With Related Children	13.5%
Nonfamily Households	4.3%
All Households with Children	72.2%

2010 Households by Size

Multigenerational Households	21.1%
Unmarried Partner Households	8.9%
Male-female	8.3%
Same-sex	0.6%

2010 Households by Size

Total	2,404
1 Person Household	4.2%
2 Person Household	9.1%
3 Person Household	10.5%
4 Person Household	18.3%
5 Person Household	18.1%
6 Person Household	12.4%
7 + Person Household	27.5%

2010 Households by Tenure and Mortgage Status

Total	2,403
Owner Occupied	35.5%
Owned with a Mortgage/Loan	28.9%
Owned Free and Clear	6.6%
Renter Occupied	64.5%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	58
Percent of Income for Mortgage	41.4%
Wealth Index	46

2010 Housing Units By Urban/ Rural Status

Total Housing Units	2,499
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

2010 Population By Urban/ Rural Status

Total Population	13,026
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Las Casas (13B)
2. Urban Villages (7B)
3. NeWest Residents (13C)

2020 Consumer Spending

Apparel & Services: Total \$	\$3,658,046
Average Spent	\$1,552.65
Spending Potential Index	72
Education: Total \$	\$2,869,096
Average Spent	\$1,217.78
Spending Potential Index	68
Entertainment/Recreation: Total \$	\$4,750,790
Average Spent	\$2,016.46
Spending Potential Index	62
Food at Home: Total \$	\$8,915,271
Average Spent	\$3,784.07
Spending Potential Index	71
Food Away from Home: Total \$	\$6,614,216
Average Spent	\$2,807.39
Spending Potential Index	74
Health Care: Total \$	\$7,755,379
Average Spent	\$3,291.76
Spending Potential Index	57
HH Furnishings & Equipment: Total \$	\$3,262,226
Average Spent	\$1,384.65
Spending Potential Index	63
Personal Care Products & Services: Total \$	\$1,441,820
Average Spent	\$611.98
Spending Potential Index	67
Shelter: Total \$	\$35,201,048
Average Spent	\$14,941.02
Spending Potential Index	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,971,791
Average Spent	\$1,261.37
Spending Potential Index	54
Travel: Total \$	\$3,691,734
Average Spent	\$1,566.95
Spending Potential Index	65
Vehicle Maintenance & Repairs: Total \$	\$1,690,382
Average Spent	\$717.48
Spending Potential Index	62

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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