A Brief Guide to Successfully Working with Santa Ana City Government

Santa Ana Neighborhood Initiatives
Statement of Values and Principles for Santa Ana’s Neighborhood Initiatives Program

The Santa Ana Neighborhood Initiatives Program functions to promote community solutions, capacity building and civic engagement so residents have the ability to be well informed about items affecting their neighborhood and opportunities to improve their community. The Santa Ana experience tells us that the community at large benefits and improved public policy decisions result when residents are familiar with items being considered on the civic agenda.
Planning Process of Neighborhood Associations

- Residents join together
- Associations are formed and they participate in the citywide Communication Linkages Forum (Com-Link)
- Creation of Neighborhood Improvement projects
Santa Ana’s Neighborhood Association

Assessment Framework

Input
- Perceived Threat or Area of Opportunity for Neighborhood Association Identified Through Resource Acquisition, Member Resources or External Resources

Throughput
- Leadership
- Development, Membership
- Commitment and Mobilization, Organizational Development i.e. Structure and Operations

Output
- Information Dissemination, Events, Newsletters, Action Strategies i.e. Access to Resources, Network of Contacts and Activities
- External Goal Attainment, Successful Track Record and Accomplishment of Goals

Concept Two

Improving Municipal Agency Responsiveness to Local Concerns Through Inter-Agency Teams

- Management team works together
- Sustained coordination
- Improved Analysis
- Results driven

City Government Involvement
Concept Three

Improving Coordination and Collaboration Between Santa Ana’s Hundreds of Community-Based Organizations

As asset based approach to align groups that consider Santa Ana to be their arena including neighborhoods, parent groups at schools, non-profits, social service agencies, service clubs, the faith based community and businesses with an interest in public affairs.
Santa Ana Civic Atlas – Partnership between Santa Ana’s Public Library and Neighborhood Initiatives Program

A platform accessible to Smartphone users that provides residents with information pertinent to their specific neighborhood. Delivers curated content focusing on municipal civic information and community engagement, including material gathered through indexed social media postings referencing #SantaAna.

Link:  http://arcg.is/1YmEtOs
Santa Ana Neighborhood Initiatives Program

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