AGENDA

• FY 19-20 Community Budget Outreach & Input
• FY 19-20 Draft General Fund Budget & Draft Restricted Funds Budget
• Anticipated Changes to Miscellaneous Fees
• FY 19-20 Proposed Workforce Changes
• FY 19-20 Draft Capital Improvement Plan
• Strategic Plan Extension
• Next Steps
COMMUNITY OUTREACH & INPUT

Held Five Budget Community Meetings (Budget, Strategic Plan & CIP)-In compliance with the Sunshine Ordinance

March 12, 2019 – Izaak Walton League Log Cabin

March 13, 2019 – Madison Elementary School

March 20, 2019 – Thorpe Elementary School

March 26, 2019 – Newhope Library

March 28, 2019 – Com-Link at Police Community Room

Total of 153 participants
**Community Input:**

<table>
<thead>
<tr>
<th>Youth</th>
<th>Parks &amp; Recreation</th>
<th>New Revenue</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Comprehensive Strategic Plan</td>
<td>• Expand Programming</td>
<td>• Explore increasing Hotel Visitors Tax</td>
<td>• More Library Services</td>
</tr>
<tr>
<td>• Intervention Programs</td>
<td>• Expand Hours</td>
<td>• Explore Entertainment/Ticket Tax</td>
<td>• Continue addressing Homelessness</td>
</tr>
<tr>
<td>• New Programs</td>
<td>• Clean &amp; Safe Parks</td>
<td>• Advertising/Billboards</td>
<td>• Improve Pedestrian &amp; Traffic Safety</td>
</tr>
<tr>
<td>• Investment in Youth</td>
<td>• Tree Maintenance</td>
<td></td>
<td>• Mental Health Support using County resources</td>
</tr>
<tr>
<td>• Shift funding from public safety to youth programs</td>
<td>• Enhance security at the parks</td>
<td></td>
<td>• Address Parking overcrowding</td>
</tr>
<tr>
<td>• Diversify Youth Programs</td>
<td></td>
<td></td>
<td>• Street Improvements</td>
</tr>
<tr>
<td>• Additional Community Programs</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Survey Results:

#### 1. In this upcoming budget, what would you like to see more emphasis on?

<table>
<thead>
<tr>
<th>Area</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recreation Programs</td>
<td>37%</td>
</tr>
<tr>
<td>Homelessness Efforts</td>
<td>25%</td>
</tr>
<tr>
<td>Code Enforcement</td>
<td>20%</td>
</tr>
<tr>
<td>Improve Infrastructure</td>
<td>10%</td>
</tr>
<tr>
<td>Economic Development</td>
<td>7%</td>
</tr>
</tbody>
</table>

#### 2. Please select your number one priority (Priority Ranking)

<table>
<thead>
<tr>
<th>Priority</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quality of Life</td>
<td>28%</td>
</tr>
<tr>
<td>Education</td>
<td>25%</td>
</tr>
<tr>
<td>Public Safety</td>
<td>20%</td>
</tr>
<tr>
<td>Recreation Programs</td>
<td>18%</td>
</tr>
<tr>
<td>City Financial Stability</td>
<td>5%</td>
</tr>
<tr>
<td>Economic Development</td>
<td>4%</td>
</tr>
</tbody>
</table>

#### 3. Which activity in the Parks department would you request to have more funding? (Pick One)

<table>
<thead>
<tr>
<th>Activity</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expand variety of recreation and community service</td>
<td>38%</td>
</tr>
<tr>
<td>Maintain Parks, facilities and amenities</td>
<td>32%</td>
</tr>
<tr>
<td>Provide renovations to existing parks, pool, community centers, the zoo</td>
<td>17%</td>
</tr>
<tr>
<td>Provide additional Library services</td>
<td>13%</td>
</tr>
</tbody>
</table>

#### 4. Please rank in order of priority from 1 to 4 (1 is the highest priority)

<table>
<thead>
<tr>
<th>Priority</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maintain Parks, Youth &amp; Senior Services</td>
<td>31%</td>
</tr>
<tr>
<td>Provide effective public safety services (Police/Fire services)</td>
<td>25%</td>
</tr>
<tr>
<td>Repair City Streets</td>
<td>24%</td>
</tr>
<tr>
<td>Fund Other General Fund Purposes</td>
<td>20%</td>
</tr>
</tbody>
</table>

#### 5. Please rank the types of Economic Development activities in order of importance. (1 is most important and 5 is least important) (Priority Ranking)

<table>
<thead>
<tr>
<th>Activity</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Business Support Programs</td>
<td>28%</td>
</tr>
<tr>
<td>Business Retention</td>
<td>19%</td>
</tr>
<tr>
<td>Business Incentive Programs</td>
<td>18%</td>
</tr>
<tr>
<td>Marketing campaign to attract new businesses</td>
<td>18%</td>
</tr>
<tr>
<td>Creation of Business Improvement Districts</td>
<td>17%</td>
</tr>
<tr>
<td>Attendance</td>
<td>Location</td>
</tr>
<tr>
<td>------------</td>
<td>-----------------</td>
</tr>
</tbody>
</table>
| 28         | Riverview       | ● Provide an open and transparent projection of future pension benefits and unfunded liability  
               ● Consider raising HVT to increase General Fund Revenues  
               ● Implement an Entertainment Tax  
               ● Partner with dealerships to bring visitors into city  
               ● Utilize | ● Investing in policing does not reduce crime and improve community safety  
               ● Diversify youth programs  
               ● Create a comprehensive strategic youth plan  
               ● Youth programs need to focus on prevention and intervention  
               ● Create a legal defense fund  
               ● Ensure universal representation within the means of the city |                                                                                   |                                                                                         | ● Improve traffic flow by creating additional or reducing lanes in congested areas  
               ● Increase transparency with new grant funding applications and the process  
               ● Look for alternative funding sources to not depend on grants |
| 36         | Madison Elementary School | ● Survey questions were in favor of the police department  
               ● Provide transparent information regarding the allocation of Measure X dollars | ● Investing in policing does not reduce crime and improve community safety  
               ● Diversify youth programs  
               ● Create a comprehensive strategic youth plan  
               ● Create a legal defense fund  
               ● Ensure universal representation within the means of the city |                                                                                   |                                                                                         | ● Street renovations are causing traffic congestion. Need to improve the methods of renovation  
               ● Look for alternative funding sources to not depend on grants |
| 17         | Metro Classic   | ● Consider doing a study to analyze how much is spent on public safety in comparison to other cities  
               ● Provide transparent information regarding the allocation of Measure X dollars | ● Diversify from police department  
               ● Diversify youth programs  
               ● Create a comprehensive strategic youth plan  
               ● Ensure universal representation within the means of the city  
               ● Create a legal defense fund. |                                                                                   |                                                                                         |                                                                                         |
| 22         | Riverview West  | ● Improve on consistency of numbers presented to the community  
               ● Partner with school districts to provide more services for the youth.  
               ● Allocate funds for universal mental health  
               ● Improve in policing does not reduce crime and improve community safety  
               ● Diversify youth programs  
               ● Create a comprehensive strategic youth plan  
               ● Ensure universal representation within the means of the city  
               ● Create a legal defense fund. |                                                                                   |                                                                                   |                                                                                         |                                                                                         |
| 50         | Comlink/Sunshine Ordinance | ● Several residents shared their concern with the current POA's and about the indirect costs that come with it  
               ● Consider having an online survey so community members that are not able to attend the meeting are able to have a say  
               ● Update on climate action | ● Diversify from police department  
               ● Diversify youth programs  
               ● Create a comprehensive strategic youth plan  
               ● Create a legal defense fund.  
               ● Ensure universal representation within the means of the city |                                                                                   |                                                                                         | ● Increase transparency with new grant funding applications and the process. |

Key:
- 1-2 Comments
- 3-4 Comments
- 5+ Comments
DRAFT FY 19-20 General Fund Revenue: $316.7M

- Sales Tax (Bradley-Burns), 16%, $51.5M
- Sales Tax (Measure X), 19%, $60.0M
- Property Tax & In Lieu of VLF, 23%, $71.5M
- Utility Users' Tax, 7%, $22.5M
- Jail Revenue, 5%, $15.1M
- Business Tax, 4%, $13.0M
- Hotel Visitors' Tax, 3%, $9.5M
- Total Cannabis Revenue, 3%, $10.8M
- Other GF Revenue, 20%, $62.8M

DRAFT FY 19-20 GENERAL FUND BUDGET
DRAFT FY 19-20 General Fund Expenditure: $315.0M

* Other includes: Transfer to Cannabis ($6.2M), Strategic Plan ($2.5M), Civic Center ($1.2M) & Loan Repayment to WC ($0.3M), Non-Dept. ($4.9M), CDA ($3.1M), HR ($2.5M), & Bowers ($1.5M)

** General Government includes: City Attorney ($3.2M), City Manager ($2.2M), Clerk ($1.7M) & Legislative ($0.5M)
FY 19-20 GENERAL FUND ENHANCEMENTS

- Creation of the Library Department to increase youth programming
- Funding to provide maintenance and repairs of City parks & facilities
- Addition of two Code Enforcement Officers
- Dedicated Public Works budget to enhance homelessness efforts (includes four additional full-time positions)
- Addition of two full-time positions and additional improvements at the Zoo
- Dedicated funding to address Deferred Maintenance
DRAFT FY 19-20 Restricted Funds Budget

Draft FY 19-20 Restricted Funds Expenditures: $328.1M

- Inclusionary Housing: $18.2M
- Gas Tax: $14.5M
- Successor Agency: $12.6M
- Civic Center: $9.0M
- Traffic Safety Mgmt. Program: $12.5M
- Select Street Construction: $5.9M
- Measure M: $5.6M
- Housing Authority Grants: $41.8M
- Comm. Dev. Block Grant (CDBG): $7.8M

- Capital Expenditures 17%, $55.3M
- Grant Funded Expenditures 21%, $68.5M
- Other Restricted Funds 17%, $57.3M

- Enterprise Funds Funded by User Fees 39%, $127.7M

- Special Revenue-General Fund 6%, $19.3M

- Cannabis Public Benefit: $6.2M
- City Services: $3.3M
- Strategic Plan: $2.5M

- Water Enterprise: $76.5M
- Refuse: $21.6M
- Sanitary Sewer: $8.3M
- Sanitation: $8.2M
- Parking Operations: $6.5M

- Inclusionary Housing: $18.2M
- Gas Tax: $14.5M
- Successor Agency: $12.6M
- Civic Center: $9.0M
- Traffic Safety Mgmt. Program: $12.5M
- Select Street Construction: $5.9M
- Measure M: $5.6M
- Housing Authority Grants: $41.8M
- Comm. Dev. Block Grant (CDBG): $7.8M
# Anticipated Changes to Miscellaneous Fees

## Summary of FY 2019 - 20

### Anticipated Miscellaneous Fees Schedule Changes

<table>
<thead>
<tr>
<th>Department</th>
<th>Add/Modified</th>
<th>Deletes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance &amp; Management Service Agency</td>
<td><strong>Modifying – 1 Fee</strong> Update to fee name to reflect more accurate description of service (Meter Turn On or Meter Turn Off Fee).</td>
<td><strong>Deleting - 0</strong></td>
</tr>
<tr>
<td>Parks, Recreation And Community Services Agency</td>
<td><strong>Adding – 7 Fees</strong> Charge public to reserve grass area, picnic area, stage (Memorial &amp; Santiago), multi-purpose room (Roosevelt/Walker Community Center), Show Mobile-Towing, Class Room (Southwest Senior Center) <strong>Modifying – 15 Fees</strong> Request to round up the fee(s) to next whole dollar (above CPI %).</td>
<td><strong>Deleting- 0</strong></td>
</tr>
<tr>
<td>Planning and Building Agency</td>
<td><strong>Modifying – 3 Fees</strong> Two fees Cost reduced savings as a result of streamlining process. One fee due to clerical error fee was misprinted in FY 18-19. Staff completed fee calculation, proposed fee reflects cost of service. (Currently $70.96 increased to $603.19)</td>
<td><strong>Deleting – 0</strong></td>
</tr>
<tr>
<td>Police Department</td>
<td><strong>Modifying – 9 Fees</strong> Four Fees Request to reflect flat rate Five Fees Modified to reflect the salary increase to job classification.</td>
<td><strong>Deleting-0</strong></td>
</tr>
<tr>
<td>Public Works Agency</td>
<td><strong>Adding – 5 fees</strong> Four Fees New/update to include cost of replacement (sign, misc. sign, tree) plus cost of city staff. One Fee Tree Health Arborist Fee recover cost of Certified Arborist</td>
<td><strong>Deleting - Fees</strong> [Fees are being deleted/replaced with fees that encompass full cost of service] i.e. Street Name Sign, Miscellaneous Street Sign &amp; Tree Planting 24” box minimum (fee did not include cost of labor for city staff).</td>
</tr>
</tbody>
</table>
FY 19-20 Proposed Workforce Changes

Total Funded Positions

* Includes the City Manager’s Office, City Attorney’s Office and the Clerk of the Council
FY 19-20 DRAFT CAPITAL IMPROVEMENT PLAN

Work-Study Session
May 21, 2019
FY 19-20 Draft Capital Improvement Plan

Funding Sources relied on for the FY 19-20 CIP

- Water Enterprise: 26.5%
- ATP Federal: 15.0%
- Measure M Fairshare: 8.5%
- Sewer Capital Funds: 12.4%
- Sewer Connection Funds: 8.9%
- RMRA: 9.5%
- HUTA: 0.3%
- ATP State: 6.1%
- Developer Fees for Drainage: 0.4%
- Developer Fees for Parks: 0.3%
- General Fund: 0.3%
- OCTA Streetcar Funding: 0.9%
- Cell Tower Revenue: 2.1%
- Civic Center Maintenance: 4.7%
- CDBG: 4.0%
- Developer Fees for Parks: 0.3%
- Cell Tower Revenue: 0.9%
- Developer Fees for Drainage: 0.4%
- General Fund: 0.3%
- OCTA Streetcar Funding: 0.9%
- Civic Center Maintenance: 4.7%
- CDBG: 4.0%
FY 19-20 Draft Capital Improvement Plan

19/20 CAPITAL IMPROVEMENT PROGRAM (CIP) $59,107,813

- Street Improvements $15,219,568
- Traffic Improvements $9,719,945
- Utility / Drainage / Lighting Improvements $28,533,300
- City Facility Improvements $5,633,000

- Street Improvements 48%
- Traffic Improvements 26%
- Utility / Drainage / Lighting Improvements 10%
- City Facilities 16%
FY 19-20 Draft Capital Improvement Plan

STREET IMPROVEMENTS
$15,219,568

Planning
3 – Projects
$550,000
- Pavement Management
- Project Development
- Right-of-Way Management

Roadway Improvements
12 – Projects
$10,587,568
- Residential Street Repair Program
- Local Preventative Maintenance (Slurry Seal Resurfacing)
- Euclid Street Rehab: (Various)
- MacArthur Blvd. Rehab and Resurfacing (Various)
- Main Street Rehab: Warner to Edinger
- Bristol Street Improvements (Various)

Sidewalk/Streetscape
2 – Projects
$4,082,000
- First Street Pedestrian Improvements
- Citywide Concrete Repair Support
Capital Improvement Plan

**TRAFFIC IMPROVEMENTS**

$9,719,945

**Planning**

4 – Projects

$725,945

- Bike Lane Project Development
- OC Streetcar
- Traffic Management Plans
- Traffic Safety Project Development

**Traffic Signal**

4 – Projects

$400,000

- Edinger Avenue Traffic Signal Synchronization
- Traffic Signal Equipment Replacement
- Etc.

**Mobility/Safety**

6 – Projects

$8,594,000

- Bristol Street Protected Bike Lanes: Edinger to 1st
- Safe Routes to School (Various):
  - Davis, Fremont, Spurgeon, Jackson, Kennedy, Villa Fundamental
- West Willits Street Protected Bicycle Lanes: Fairview to Raitt
FY 19-20 Draft Capital Improvement Plan

PUBLIC UTILITY / DRAINAGE IMPROVEMENTS
$28,535,300

Sewer Improvements
8 – Projects
$9,613,000

- Citywide Sewer Main Improvements: (Ph. 1 & 2)
- Various Sewer Main Improvements:
  - Flower Street
  - Warner Garnsey
  - Washington Square
  - Williard Neighborhood
  - Wright Street
  - Bristol from Civic Center to Washington

Water Improvements
9 – Projects
$9,347,300

- Citywide Automated Metering Infrastructure
- Various Water Main Improvements:
  - Fischer Park
  - French Park
  - Lacy Neighborhood
  - Thornton Park
  - Saint Gertrude and Grand Avenue

Facility / Drainage
9 – Projects
$9,375,000

- Cambridge Pump Station
- SA-2 Vault Improvements
- SA-5 Vault Relocation
- Segerstrom (San Lorenzo) Sewer Lift Station Reconstruction
- Washington Well Site Improvements
- Well No. 29 Rehabilitation
- Well No. 32 Rehabilitation

Street Light Improvement
1 – Project
$200,000

- Street Light Re-wiring and Repairs
FY 19-20 Draft Capital Improvement Plan

CITY FACILITIES
$5,633,000

Recreation Improvements
6–Projects
$190,000

- Pool Enhancements: El Salvador, Jerome, Memorial, Salgado
- Santa Anita Park Synthetic Turf
- Windsor Park Site Furnishings

Park / City Facilities
22 – Projects
$5,443,000

- Civic Center Improvements (7 projects)
- Adams Park Improvements (4 projects)
- Centennial Park Improvements (3 projects)
- 6th and Lacy Park Improvement
- Lighting Renovation Projects: El Salvador Park Basketball Court; Riverview Park Ballfield Sports Lighting Renovation; Jerome Ballfield Lighting
- Jerome French Drain Project
- Santa Ana Stadium: Locker Room Renovation and Press Box Re-roofing
- Thornton Park Parking Lot Renovation
Mission Statement

To deliver efficient public services in partnership with our community which ensure public safety, a prosperous economic environment, opportunities for our youth, and a high quality of life for residents

7 Goals  33 Objectives  147 Strategies
Progress

79% of Strategies Accomplished or Currently Being Implemented

For Strategic Plan details and updates please visit www.santa-ana.org/cm/creating-our-future-strategic-planning-process
Recommendation

• Continue Progress on the Remaining Strategies
• Extend the Strategic Plan for One Additional Fiscal Year
• Early Next Fiscal Year Engage the Community to Develop a Comprehensive Strategy for Addressing Our Pressing Needs and Desired Results
NEXT STEPS IN THE BUDGET PROCESS

Work-Study Session
May 21, 2019
NEXT STEPS

• **June 4** – First reading of the Budget/CIP/Misc. Fees

• **June 18** – Second reading & final adoption of the Budget/CIP/Misc. Fees

• **July 1** – New 2019-20 Fiscal Year Starts