COMMUNITY BUDGET MEETING

2019-2020 City Budget
AGENDA

I. Strategic Plan
   - Goal Highlights

II. Budget Process
   - Budget Cycle

III. FY 18-19 General Fund
   - Revenues & Expenditures Overview

IV. Capital Improvement Program
   - Summary
   - Highlights

V. Community Engagement
   - Polling Questions
   - Community Input/Feedback
STRATEGIC PLAN

UPDATES

**Mission Statement**
To deliver efficient public services in partnership with our community which ensure public safety, a prosperous economic environment, opportunities for our youth, and a high quality of life for residents.
COMMUNITY SAFETY
- Enhanced the Police Department's community policing philosophy to balance both traditional policing and problem solving strategies to address and reduce crimes. (March 2019)
- Participated and collaborated with government agencies and community groups to assist in reducing criminal behavior and providing resources for the homeless population.

YOUTH, EDUCATION, RECREATION
- Opened the Roosevelt/Walker Community Center (June 2018) and Pacific Electric Park (January 2019)
- Secured funding for a new park on 6th and Lacy scheduled to open in late 2019.

ECONOMIC DEVELOPMENT
- Developed and supported a tourism and marketing campaign with the Chamber of Commerce.
- Created a Federal Opportunity Zone to spur investment in designated areas encompassing 25% of the City.
GOAL

CITY FINANCIAL STABILITY

- Increased the accessibility of financial information: Quarterly updates, financial forecast, trial budget, annual reports, and community budget outreach.
- Achieved and maintained General Fund reserve level in accordance with City Policy.

GOAL

COMMUNITY HEALTH, LIVABILITY, ENGAGEMENT, & STABILITY

- Completed the Zoo Master Plan.
- Expanded the Community Garden program.
- Continued to host a variety of City Sponsored events (4th of July, Fiestas Patrias, 5K run).

GOAL

COMMUNITY FACILITIES & INFRASTRUCTURE

- Developed Asset Management Plan and Pavement Management Plan to sustain City’s assets/infrastructure.
- Completed Warner Industrial Community Assessment District utilizing financing via Public Private Partnership.
BUDGET PROCESS

• When does it start?

7-8 MONTH PROCESS

November/December
- Develop Budget Assumption
- Present Budget Calendar

January/April
- Hold Department Meetings
- Conduct Community Meeting

May
- Presentation of Proposed Budget and Capital Improvement Program (CIP)

June
- City Council Adoption of Budget and CIP

July
- Beginning of New Fiscal Year
FY 2018-19
General Fund Estimated Revenue Sources: $262.9M
As of February Mid-Year Report

- **Sales Tax**, $51.3M, 19.5%
- **Sales Tax-Measure X**, $15.0M, 5.7%
- **Property Tax**, $68.8M, 26.2%
- **Hotel Visitors Tax**, $9.3M, 3.5%
- **Cannabis Tax**, $7.6M, 2.9%
- **Utility Users Tax**, $23.1M, 8.8%
- **Jail Revenue**, $16.0M, 6.1%
- **Business Tax**, $12.8M, 4.9%
- **Other Taxes, Fees, Charges, etc.**, $59.0M, 22.4%
FY 18-19 Original Adopted Budget

GENERAL FUND EXPENDITURES

$264.6 Million

- Contractual Services, $71.5M, 27.0%
- Labor, $157.4M, 59.5%
- Supplies, $4.0M, 1.5%
- Internal Charges, $11.4M, 4.3%
- Interfund Transfers, $12.3M, 4.7%
- Other*, $8.0M, 3.0%

*Other includes: Capital & Miscellaneous Expenses

Police Building Debt: $9.0M, Strategic Plan: $1.8M, Transfer to Civic Center: $1.2M, etc.
FY 18-19 Original Adopted Budget

GENERAL FUND EXPENDITURES

$264.6 Million

- Police Department: $131.8M, 50.6%
- Fire Department: $52.1M, 19.5%
- Parks, Recreation & Library: $21.2M, 7.9%
- Transfer to Projects and Debt Service: $12.3M, 4.6%
- Planning & Building: $12.4M, 4.6%
- Public Works: $8.2M, 3.0%
- Finance & Mgmt Services: $6.0M, 2.2%
- Non-Departmental: $3.3M, 1.2%
- Youth Programs & Enforcement: $5.2M, 1.9%
- OTHER*: $12.1M, 4.5%

* Other includes: City Manager: $2.7M, City Attorney: $3.5M, Clerk: $1.7M, HR: $1.8M, Bowers: $1.5M, CDA: $0.9M

- Police Building Debt: $9.0M
- Strategic Plan: $1.8M
- Transfer to Civic Center: $1.2M
- Primarily IT Charges
New Sales Tax – Measure X (1.5%)

• Effective April 1, 2019

• FY 2018-19 estimate (April-June): $15.0M

• FY 2019-20 estimate (July-June): $60.0M

• Use of funds to be determined during the FY 2019-20 budget process

• Applications currently being accepted for the Citizens Oversight Committee
18-19 FEATURED CIP PROGRAMS

- SB1 $9,550,912
- Fiber Optics $TBD
- Street Light LED Conversion $8,608,052
- ATP $11,282,000
- Drought Tolerant Median Conversion $100,000
- AMI $TBD
18-19 Capital Improvement Program Project Highlights

- New Transit Shelters
- Flower Street Resurfacing (SB-1)
- Bristol Street Improvements: Civic Center to Washington Avenue
- Pacific Electric Park
19-20 FEATURED CIP PROGRAMS

- SB1-Pavement $5,598,541
- ATP $20,000,000*
- Drought Tolerant Median Conversion $100,000
- Fiber Optics Depend on Partnerships
- AMI $4,000,000
What is your favorite color? (Pick one)

A. Blue
B. Green
C. Red
D. Purple
E. Other
In this upcoming budget, what would you like to see more emphasis on? (Pick one)

A. Code Enforcement (Enforcement efforts of dangerous/abandoned buildings, illegal businesses, etc)
B. Economic Development (business attraction/retention programs)
C. Homelessness Efforts – (Housing, Quality of Life Team) Public Safety (Police and Fire Services)
D. Recreation Programs (Library, Leisure Classes, Etcetera)
E. Improve Infrastructure (City Facilities, Streets, Sidewalks)
Please select your number one priority

A. Public Safety
B. Education
C. Recreation Programs
D. City Financial Stability
E. Economic Development
F. Quality of Life
Which activity in the Parks department would you request to have more funding? (Pick One)

A. Maintain parks, facilities and amenities to keep them clean, safe and green
B. Provide renovations to existing parks, pools, community centers, zoo, and library facilities
C. Expand the variety of recreation and community service programs for all ages
D. Provide additional Library Services
Please rank in order of priority from 1 to 4 (1 is the highest priority).

A. Provide effective Public Safety services (Police/Fire Services)
B. Repair City Streets
C. Maintain parks, youth and senior services.
D. Fund other general fund purposes (financial reserves, public works, planning, etc.)
Please rank the types of Economic Development activities in order of importance. (1 is most important and 5 is least important)

A. Marketing campaign to attract new businesses
B. Business retention
C. Business Incentive Programs
D. Creation of Business Improvement Districts
E. Small Business Support Programs (Worker Cooperative/Home Based Businesses)
Provide your input

Budget Information: www.santa-ana.org/finance/budget

Public comments related to the budget may be emailed to: Budgetoffice@santa-ana.org
THANK YOU!