COMMUNITY BUDGET MEETING

Sunshine Ordinance
October 25, 2018
City Manager Opening Remarks
AGENDA

I. Strategic Plan
   - Update on Accomplished Strategies

II. Budget Process
   - Budget Cycle

III. FY 18-19 General Fund
   - Revenues & Expenditures Overview

IV. Long-Term Plan
   - General Fund Forecast
   - Needs & Priorities

V. Capital Improvement Program
   - Summary
   - Highlights

VI. Community Engagement
   - Budget Exercise
Mission Statement
To deliver efficient public services in partnership with our community which ensure public safety, a prosperous economic environment, opportunities for our youth, and a high quality of life for residents.
COMMUNITY SAFETY

- Enhance the Police Department’s community policing
  *Developed the SAPD Citizens Academy
  *SAPD held first Open House

- Formed a traffic/pedestrian/bicycle safety taskforce to increase community outreach

GOAL 1

YOUTH, EDUCATION, RECREATION

- Received the National Medal for Museum and Library Service in 2016 (2,2a)

- Expanded after-school educational programming to seven sites
  El Salvador, Jerome, Logan, Memorial, Salgado, Santa Anita Center and Madison Park

GOAL 2

ECONOMIC DEVELOPMENT

- Drafted an Economic Development Strategic Plan
  http://www.santa-ana.org/cda

- Launched the Santa Ana Shop local campaign
  http://santa-ana.org/cda/shoplocal.asp

GOAL 3
GOAL 4

CITY FINANCIAL STABILITY

- Increased the accessibility of financial information
  * Quarterly updates, financial forecast, trial budget, annual reports, and community budget outreach.
- Achieved and maintained General Fund reserve level in accordance with City Policy.

GOAL 5

COMMUNITY HEALTH, LIVABILITY, ENGAGEMENT, & STABILITY

- Increased community outreach by partnering with the SAUSD, leveraging technology, and social media
- Established the Arts and Culture Commission and master plan

GOAL 6

COMMUNITY FACILITIES & INFRASTRUCTURE

- Established the Warner Industrial Public Private Partnership
- Developed a comprehensive capital improvement program
GOAL 7

TEAM SANTA ANA

- Establish a culture of customer service and community engagement as the organization's primary focus.
- Provide a positive workplace environment that supports the health of its employees and celebrates its success.

Team
Santa Ana
BUDGET PROCESS

When does it start?

November/December
- Develop Budget Assumption
- Present Budget Calendar

January/April
- Hold Department Meetings
- Conduct Community Meeting

May
- Presentation of Proposed Budget and Capital Improvement Program (CIP)

June
- City Council Adoption of Budget and CIP

July
- Beginning of New Fiscal Year

7-8 MONTH PROCESS
FY 18-19
GENERAL FUND REVENUE
$254.4 Million
(Excludes $10.2M Carry Forward)

Cannabis Related Revenue*
$15.6
6%

Hotel Visitors' Tax
$8.5
3%

Business Tax
$12.0
5%

Sales Tax
$47.9
19%

Property Tax
$36.2
14%

Property Tax In Lieu VLF
$32.6
13%

Utility Users Tax
$25.4
10%

Other Revenue & Taxes**
$76.1
30%

* Cannabis Related Revenue: Medical Marijuana $2.3M
  Adult-Use Retail: $5.5M
  Adult-Use Commercial: $7.8M

** Includes
  Sale of Land $2.1M
  Jail Revenue of $16.0M

Presented on June 19, 2018
FY 18-19
GENERAL FUND EXPENDITURES
$264.6 Million

Police Department
$131.7M, 50%

Fire Department
$52.1M, 19%

Transfer to Projects and Debt Service
$12.3M, 5%

Planning & Building
$12.4M, 5%

Public Works
$8.2M, 3%

Finance & Mgmnt Services
$6.0M, 2%

Non-Departmental
$4.9M, 2%

Youth Programs & Enforcement
$5.2M, 2%

OTHER*
$10.6M, 4%

* Other includes: City Manager: $2.7M, City Attorney: $3.5M, Clerk: $1.7M, HR: $1.8M, Cost Saving Strategies: ($1.5M), Bowers: $1.5M, CDA: $0.9M

Presented on June 19, 2018
Status Quo: Surplus/(Structural Deficits)

Millions

- FY 18-19 Proposed Budget: (10.2)
- FY 19-20 Forecast: (31.4)
- FY 20-21 Forecast: (40.5)
- FY 21-22 Forecast: (50.4)
- FY 22-23 Forecast: (59.1)
- FY 23-24 Forecast: (66.8)
STATUS QUO FORECAST

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<thead>
<tr>
<th>Millions</th>
<th>FY 18-19 Proposed Budget</th>
<th>FY 19-20 Forecast</th>
<th>FY 20-21 Forecast</th>
<th>FY 21-22 Forecast</th>
<th>FY 22-23 Forecast</th>
<th>FY 23-24 Forecast</th>
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<tr>
<td>One-time funding $10.2M</td>
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<td>Economic Uncertainty $3.8M</td>
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<td>Operating Reserve $27.6M</td>
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<td>($25.8M)</td>
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### ADDITIONAL NEEDS & PRIORITIES

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<td>Quality of Life Team &amp;</td>
<td>Enterprise Fund Compliance</td>
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<td>Homeless</td>
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<td>More Youth Programing</td>
<td>Worker’s Compensation</td>
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<td>Funding to Enhance</td>
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<td>Economic Dev.</td>
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<td>Additional Police</td>
<td>City Hall Seismic Retrofit</td>
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<td>Officer Recruitments</td>
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<td>Maintain Reserve Policy</td>
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<td>Facility Deferred</td>
<td>PERS Challenges</td>
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<td>Maintenance &amp; Vehicles</td>
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<td>Information Technology</td>
<td>Unfunded Capital Projects and</td>
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<tr>
<td>Infrastructure</td>
<td>Major Maintenance Needs</td>
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18/19 CAPITAL IMPROVEMENT PROGRAM (CIP) $56,999,482

- Street Improvements $29,711,224
- Traffic Improvements $16,705,917
- Utility / Drainage / Lighting Improvements $4,000,000
- City Facility Improvements $6,582,341

- Street Improvements 52%
- Traffic Improvements 29%
- Utility / Drainage / Lighting Improvements 7%
- City Facilities 12%
FEATURED PROGRAMS

- SB1: $9,550,912
- Fiber Optics: $TBD
- Street Light LED Conversion: $8,608,052
- ATP: $11,282,000
- Asset Management: $TBD
- Drought Tolerant Median Conversion: $100,000
- AMI: $TBD
Community Budget Exercise
Thank you!

Public comments related to the budget may be emailed to eComment@santa-ana.org