RESOLUTION NO. 2017-054

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SANTA ANA SUPPORTING DEVELOPMENT AND GROWTH OF WORKER COOPERATIVES IN SANTA ANA

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SANTA ANA AS FOLLOWS:

Section 1. The City Council of the City of Santa Ana hereby finds, determines and declares as follows:

A. The City of Santa Ana has the desire to become the first City in Orange County to support small business development through local Worker Cooperatives.

B. Small businesses are the foundation of the City and the City’s well-being is inextricably linked to a strong business environment.

C. Community economic development is a goal and a priority for the City and the City will work aggressively to encourage businesses to grow and prosper that provide living-wage jobs, reduce unemployment, and improve the quality of life for its residents.

D. A Worker Cooperative is a business owned and operated solely by its workers.

E. Worker Cooperatives provide local goods and services, stable jobs, and economic opportunities for lower income workers.

F. Worker Cooperatives build local leadership and business skills and assists individuals with significant barriers to employment.

G. Worker Cooperatives keep wealth and jobs local and positively impacts those affected by local inequities.

H. The City needs to recognize and prepare for the impending retirement of many business owners that do not have succession plans and without these succession plans could close, sell and relocate out of the community.

I. Conversions to Worker Cooperatives is a strategy to help anchor businesses in the community, preserve jobs, and create local wealth.
J. Community organizations, such as Santa Ana Building Healthy Communities, are currently engaging and incubating local Worker Cooperatives with a focus on addressing local issues like food insecurity, wage inequality, and other positive health outcomes for residents.

Section 2. Recognizing the importance of supporting local Worker Cooperatives, the City Council directs staff to review city procurement policies and provide recommendations to include incentives for local Worker Cooperatives.

Section 3. Recognizing that local Worker Cooperatives, like all small businesses, require economic incentives for long term successful outcomes, the City Council directs staff to review the business license fee structure to consider reduced rates for Worker Cooperatives.

Section 4. Recognizing that local Worker Cooperatives do not have the same access to financial support as other small businesses, the City Council directs staff to review the Community Development Block Grant Micro-enterprise Small Business Incentive Program and provide recommendations to include funding for Worker Cooperatives.

Section 5. Recognizing that community support and participation is the key ingredient to successful community economic development, the City Council directs staff to work collaboratively with local community stakeholders to develop recommendations for the possible development of a local Worker Cooperative business ordinance.

Section 6. This Resolution shall take effect immediately upon its adoption by the City Council, and the Clerk of the Council shall attest to and certify the vote adopting this Resolution.
ADOPTED this 1st day of August, 2017.

Miguel A. Pulido
Mayor

APPROVED AS TO FORM:
Sonia R. Carvalho
City Attorney

By: Ryan O. Hodge
Assistant City Attorney

AYES: Councilmembers Martinez, Pulido, Sarmiento, Solorio, Villegas (5)

NOES: Councilmembers None (0)

ABSTAIN: Councilmembers None (0)

NOT PRESENT: Councilmembers Benavides, Tinajero (2)

CERTIFICATE OF ATTESTATION AND ORIGINALITY

I, Maria D. Huizar, Clerk of the Council, do hereby attest to and certify the attached Resolution No. 2017-054 to be the original resolution adopted by the City Council of the City of Santa Ana on August 1, 2017.

Date: 08/01/2017

Maria D. Huizar
Clerk of the Council
City of Santa Ana