

CITY OF SANTA ANA



FINANCE & MANAGEMENT SERVICES AGENCY

SEC Municipal Advisor Rule – Evidence of Independent Registered Municipal Advisor (IRMA) Exception

October 1, 2014

To Whom It May Concern:

By publicly posting the following written disclosure, the City of Santa Ana, California (the “City”) intends that market participants receive and use it for purposes of the independent registered municipal advisor exemption to Rule 15B of the Securities and Exchange Commission regarding Registration of Municipal Advisors (the “SEC Municipal Advisor Rule”).

The City has retained an independent registered municipal advisor. The City is represented by and will rely on its municipal advisor, **Urban Futures, Inc.** to provide advice on proposals from financial services firms concerning the issuance of municipal securities and municipal financial products (including investments of bond proceeds and escrow investments, if applicable). This certificate may be relied upon until further notice from the City and so long as this letter remains posted on the City’s website.

Proposals and other communications may be addressed to the City’s Executive Director of Finance & Management Services:

Executive Director of Finance
Finance & Management Services Agency
City of Santa Ana
20 Civic Center Plaza, M17
Santa Ana, CA 92702
Phone: 714-647-6964
Email: tramirez@santa-ana.org

If any proposal received will be seriously considered by the City, then the City will share the document with its municipal advisor. Please note, that aside from regulatory mandated correspondence between an underwriter and municipal advisor, the underwriter should not speak directly with or send documents directly to the municipal advisor unless specifically directed to by the City.

The City uses a variety of municipal advisors in its debt management program and has established a pool of financial advisors. To know which firm is being used for a particular credit, please contact the Executive Director of Finance. Questions or requests for additional information regarding the City’s relationship with its municipal advisor should be addressed to the Executive Director of Finance.