1. **Introductory Remarks**

Principal Planner Verny Carvajal of the Planning and Building Agency welcomed the participants to the fourteenth and final General Plan Advisory Group (GPAG) meeting. The topic of the meeting was the Land Use Element.

2. **Review of Previous Meeting**

Melanie McCann of the Planning and Building Agency and Mr. Carvajal provided a brief review of the topics covered in the previous meeting, including: what a land use element is, what the existing goals in the Land Use Element are, and what areas or corridors were identified during the mapping exercise by the GPAG as opportunity sites. A map depicting those areas was provided in the PowerPoint presentation.

Mr. Carvajal then briefly reiterated staff’s commitment to the five (5) core values that the community and GPAG has identified as being critical to the General Plan update and should be expressed throughout each element: **Health**, **Equity**, **Sustainability**, **Culture**, and **Education**.

3. **Draft Goals and Policies – Group Exercise**

The GPAG was then divided into small groups, and members were asked to review and critique the draft goals and policies using the same approach used in previous meetings, a “POV” approach; an approach by which each member critiques the policy from the perspective, or point-of-view, based on the group they represent within the community. Each small group included a City staff facilitator to record the comments and feedback to refine draft Land Use Element goals and policies. However, the exercise was slightly modified from previous weeks. Members were asked to independently read the goals and policies and to choose one policy to discuss and explain suggested edits with the group. In addition, members were encouraged to underline text that they found compelling, add a wavy underline to text they wanted clarified, circle words or phrases that they wanted to change, and to write comments and feedback in the columns of the draft goals and policies document provided.
4. **Next Steps and Acknowledgements**

Upon completion of the group exercise, Mr. Carvajal thanked the GPAG for their hard work and dedication over the past 10 months. Mr. Carvajal then informed the group that the next steps would include presenting the vision statements, core values, and a goal/policy overview to the City Council. Lastly, once the draft General Plan is written, staff will present the draft to the community and GPAG members for review and comment.
List of GPAG Member Attendees:

Claudia Arellanes, Downtown Business Owner
Peter Katz, Santa Ana Communication Linkages Forum
Soledad Valentin, Multi-Family Housing Representative
Kathi Davis-Bowman, WisePlace
Tish Leon, Senior Advocate-Downtown Neighborhood
Nancy Mejia, Latino Health Access
Barry Cottle, C & C Development
Beatriz Mendoza, Planning Commission
Ken Nguyen, Planning Commission
Gilad Salmon, Environmental and Transportation Advisory Committee
Laura Morfin, Former Community Redevelopment and Housing Commission
Lynette Guzman, Parks and Recreation Board
Orin Williams, Santa Ana Unified School District
Phil Bacerra, Planning Commission

Absent:
Isaac Michaca, Santa Ana Building Healthy Communities
Alberto Cruz, Youth Commission
Marlene Buitron, Youth Commission
Ekta Naik, Alliance Development

Note: the PowerPoint presentation used for the meeting is available at [http://www.santa-ana.org/generalplan/default.asp](http://www.santa-ana.org/generalplan/default.asp)