



**General Plan Community Meeting Summary**  
**Ward 6**  
**Newhope Library**  
**122 North Newhope Street**  
**Tuesday, March 29, 2016**  
**6:00 p.m. to 8:00 p.m.**

**PARTICIPANTS**

A General Plan community meeting was held on March 29<sup>th</sup> 2016 as part of an early outreach effort to help inform the community within Council Ward 6 about the upcoming General Plan update and to identify ways the community perceives the City of Santa Ana today and in the future. A total of 21 participants were in attendance including residents, local state holders, and neighborhood association leaders. Participants were greeted by staff who presented a sign-in sheet and a citywide map where participants were asked to place a colored dot on the map representing their respective residence or place of business. Individuals were also provided a copy of an "important topics" survey to complete in preparation for the workshop discussions.

**MEETING FORMAT**

Following a brief video introduction to the basic elements of the General Plan and its role in setting the VISION for the future, attendees participated in a small group discussions related to two items of conversation:

- 1) What are three topics are the most important to you in Santa Ana?
- 2) Tell us more about each of these topics.

Individual group discussions included a staff facilitator and scribe who transferred ideas onto a flip chart. All members were asked to participate in the smaller discussions. One participant at each table was later selected to represent the group as part of the next exercise which involved reporting out to the larger audience. Through a series of small presentations, each group leader reported out their findings based on the smaller discussions.

The following pages are a transcript of these group discussions and written comments submitted separately from group discussions.



## MEETING SUMMARY NOTES

### GROUP 1: *(translated from Spanish)*

- **Arts & Culture** - Culture and following traditions, Diversity of cultures, Preservation of historic homes
- **Community Facilities & Programs** - Disorder in public places and parks, General cleaning in the streets
- **Community Safety** - Safety, Cleanliness, Tranquility, Gangs, Drugs in specific areas like Chestnut Avenue and Hazard Avenue, Criminals imprisoned then released and return to crime, Prostitution at 5<sup>th</sup> Street at Hazard Avenue and on Harbor Boulevard by Westminster Avenue to Camille Place, Use to be a Police presence and activity decreased, Guys into drugs end up sleeping in public parks and ask for money for drugs, Insecurity of women on the streets
- **Housing & Neighborhoods** - Neighbors and family, Communication between neighbors, Houses overcrowded, Many people in the houses drive and too many cars, People buy houses then just rent them to other people that cause drug situations, 2<sup>nd</sup> dwelling units and conversion of garages, Illegal occupancies, City continues investigating complaints that people report, Homeless in the Civic Center and down under the bridges on the river, Insecurity with people in the neighborhood, Cleanliness, Noise from music and parties lasting until 3am, Neighbors call against other neighbors for revenge, Impact to neighbors when new projects start, Lack of communication with the people and the City, No parking spaces because of overcrowding of inoperable vehicles
- **Human Service & Social Justice** - Police not cooperating with neighbors when they notify where crime is taking place
- **Mobility** - More bike racks or bike containers, Monitoring of traffic in school zones, , High speed vehicles caused by illegal activities like drugs and prostitution, Blocking the street on Hazard Avenue and Harbor Boulevard and use other streets to get to the main streets, Traffic does not follow in the direction of traffic, Does not respect the rules, signs, fences or curbs, Police just watch people cause vehicular offenses and does not regulate or enforce,
- **Visual Character & Design** - Graffiti
- **Youth Development** - On board programs for youth



GROUP 2:

- **Arts & Culture** - Diverse, Historical, Good food
- **Business & Economic Development** - New development by City Ventures is good for the neighborhood
- **Community Facilities & Programs** - Windsor Park hidden gem, Love the trees, Good neighbors, Cohesiveness, Park, Shopping at South Coast, Churches, Businesses, New and old families in neighborhood like Riverview West, Park maintenance needs improving, Safer parks
- **Community Safety** - Drugs and prostitution diminish attendance of the church at 1<sup>st</sup> Street and Bristol Street, Kids can't play in church lot because of discarded syringes and condoms, Gangs outside that are coming into the neighborhood, Gang violence, Small side streets allow people park and throw trash and do drugs, Someone filled a bottle of urine and threw it into someone's front yard in Windsor Village and Memorial Park, A lot of dogs in neighborhood without leashes and people are not cleaning up after them
- **Housing & Neighborhoods** - Enjoy collaboration with neighbors, Dumping ground for furniture and beds, Homeless at Civic Center, Room and board facilities are without proper care like 2426 West La Verne Avenue, Granny flat ordinance
- **Human Service & Social Justice** - Not being able to reach out to Vietnamese, Like the process with taking care of homeless, City staff people really care in Santa Ana
- **Mobility** - Parking issues, Commercial vehicles in public streets, Parking and driving, Euclid Street and Edinger Avenue and no left turn allowed, People are parking on street corners and other cars can't see around them to turn safely into the street, People rent out their houses, Parking issues because of overcrowding and density, Street conditions and disrepair
- **Visual Character & Design** - People dumping stuff from out of town and it sits there for a few days before someone takes it, Graffiti in neighborhood and along the river bed

GROUP 3:

- **Arts & Culture** - Diversity
- **Business & Economic Development** - Not investing into the City, Not attracting businesses, Shop in Costa Mesa and not in the city, Loss of retail at MacArthur Boulevard and Fairview Avenue shopping center doesn't have business, Downtown doesn't bring new business, Need a balance in revenue generation
- **Community Facilities & Programs** - Local shopping nearby, Everything is close together, Fundamental schools, Lack of parks and not maintained, Communication and cell tower on South Greenville Avenue, Code enforcement, More Police, Enforcement of ordinances that were given



- **Community Safety** - Safety, Need more policing, Illegal parking, Better system to find who to call for complaints, Bridge on 1<sup>st</sup> Street noise at midnight and sound wall made it worse, Dumping ground for stolen cars, Some people are afraid to come to our City due to gangs and drugs and crime and murder and rape, Brand tainted
- **Housing & Neighborhoods** - Quiet and peaceful, Still the good side of town, Know all of your neighbors, Networking, Everyone talks to each other, Longtime residents, Downtown is getting all of the updates, Neighborhood gets neglected, Pot holes, Lack of infrastructure for outlying neighborhood, Out of sight and out of mind, Concerned about granny flats
- **Human Service & Social Justice** - People taking more pride in their city, Graffiti task force is fast, People are invested in the City, potential in the City
- **Mobility** - Lack of traffic Left turn lights and too short for speed limit,
- **Visual Character & Design** - Downtown Santa Ana looks nice, Hipster bars

GROUP 4:

- **Business & Economic Development** - The City is central to a lot of stores and retail, Commercial and residential developments that blend with surroundings, West of Bristol Street receives less City attention from Police Department and code enforcement and quality of development, Too much focus on Downtown, Some of the changes in Downtown should also be implemented in our neighborhood, Lack of diverse grocery stores and restaurants, Only ethnic stores, Mix of land use along Harbor Boulevard is not working and really bad
- **Community Facilities & Programs** - Good and fast graffiti removal service, Lack of open space
- **Community Safety** - Neighborhood feels safe, good Police Department service, Safe in our neighborhood
- **Housing & Neighborhoods** - Friendly neighbors, City is central to amenities, Increase in dumping and trash, Issue with overcrowding causes parking issues, Issues with the number of renters and trash, Lack of property maintenance, Lost sense of community because of number of residents, Parking not being provided in sufficient amount for new developments, Permit parking has helped the parking issue
- **Human Service & Social Justice** - We have an attitude and willingness to improve, Community engagement and opportunities to voice our concerns, Neighbors that are afraid to call Police Department or speak out, Sub-par customer service from City staff, The City needs more code enforcement and pro-active enforcement, Collaboration between City departments to provide services more efficiently, Better advertisement of cultural events and festivals



- **Mobility** - Streets need to be repaved and resurfaced more often or slurry seal such as on North Bristol Street and above 17<sup>th</sup> Street by Target, Traffic speeds are too fast and not safe for pedestrians and drivers, Bike and pedestrian safety, Streets currently unsafe
- **Visual Character & Design** - Architecture and design should be compatible with existing community for residential and commercial, Car washes (Tustin Avenue did a better quality project)

### **ADDITIONAL WRITTEN COMMENTS**

- **Housing & Neighborhoods** - Friendly community and family oriented, Live near generally friendly and responsible neighbors and businesses, We as a city have an attitude of willingness to improve our neighborhoods (residents and officials) with programs for education and culture and community building, Lack of landscape maintenance, Decreased standards of living due to overcrowding
- **Human Service & Social Justice** - Unregulated noise pollution coming from businesses and construction, No voice in neighborhood changes
- **Mobility** - Synchronization of traffic lights
- **Visual Character & Design** - Inconsistent architecture in new developments throughout Riverview West neighborhood, Cell towers visible eye sore

### **WARD MAP COMMENTS**

- Memorial Park illegal dumping
- West McFadden Avenue formerly damaged road
- Harbor Boulevard from McFadden Avenue to Westminster Avenue prostitution and illicit activities
- Windsor Park illegal dumping and drugs on side streets
- Need left-turn lights at Greenville Street and MacArthur Boulevard, Greenville Street and Segerstrom Avenue, and Greenville Street and Warner Avenue
- Problem Areas at Manly Avenue and Deegan Drive, Manly Avenue and Greenville Street, Knox Avenue, and Hemlock Way
- Unsafe Parking on Corners Near McFadden Avenue; and Acapulco Street at Genoa Drive, Driftwood Drive, and Corta Drive.