



**General Plan Community Meeting Summary
Ward 1
Madison Elementary School
1124 East Hobart Street
Thursday, March 24, 2016
6:00 p.m. to 8:00 p.m.**

PARTICIPANTS

A General Plan community meeting was held on March 24th 2016 as part of an early outreach effort to help inform the community within Council Ward 1 about the upcoming General Plan update and to identify ways the community perceives the City of Santa Ana today and in the future. A total of 14 participants were in attendance including residents, local state holders, and neighborhood association leaders. Participants were greeted by staff who presented a sign-in sheet and a citywide map where participants were asked to place a colored dot on the map representing their respective residence or place of business. Individuals were also provided a copy of an "important topics" survey to complete in preparation for the workshop discussions.

MEETING FORMAT

Following a brief video introduction to the basic elements of the General Plan and its role in setting the VISION for the future, attendees participated in a small group discussions related to two items of conversation:

- 1) What are three topics are the most important to you in Santa Ana?
- 2) Tell us more about each of these topics.

Individual group discussions included a staff facilitator and scribe who transferred ideas onto a flip chart. All members were asked to participate in the smaller discussions. One participant at each table was later selected to represent the group as part of the next exercise which involved reporting out to the larger audience. Through a series of small presentations, each group leader reported out their findings based on the smaller discussions.

The following pages are a transcript of these group discussions and written comments submitted separately from group discussions.



MEETING SUMMARY NOTES

GROUP 1:

- **Arts & Culture** - Arts and Downtown murals, Strong pride in culture, Bring the arts out of Downtown and bring citywide to all communities, More murals in neighborhoods, More cultural arts
- **Business & Economic Development** - Great food options
- **Community Facilities & Programs** – New schools like Orange County School of the Arts (OCHSA), OCHSA serves neighborhoods and serves as upgrade for next generation, Enjoy the exercise park at 6th Street and Brown Avenue, Communities come together for activities, Seek opportunities to add parks whenever and wherever, Open the high school track at Santa Ana High School as a community area, Kid programs close to east side of Santa Ana similar to Jerome Park, Need more places for kids to play, Kids playing on the streets and in empty lots and fields
- **Community Safety** - Proactive gang enforcement, Street repaving, Street lighting needs improvement on some streets, Street crosswalks need to be improved and flashing beacons at alley crossings
- **Housing & Neighborhoods** - Connectivity with neighborhoods, No isolation
- **Mobility** - Opportunities to ride bikes, Streets and sidewalks safer with better lighting, Streets look better and repaved, Lower speed limits, Wider streets, Better lighting on some streets, Street parking chaotic

GROUP 2: *(translated from Spanish)*

- **Business & Economic Development** - Impacts from businesses such as bars, Cost of water, rent, business permits, Too many rules for businesses
- **Community Facilities & Programs** - Access to public services such as shops, churches and community centers, Parks need to be safer, Community centers and services
- **Community Safety** – Security, Police station, lack of security and lack of police intervention with gangs, Public lighting, Cleaner streets in general
- **Health & Sustainability** - Alcohol abuse
- **Housing & Neighborhoods** - Communication with neighbors, Respect within community, Improving communities and neighborhoods, Homelessness has increased
- **Human Service & Social Justice** - Racism (10+ years), Fear and lack of respect for Police
- **Mobility** - Pedestrian accidents
- **Visual Character & Design** - Graffiti, Greener areas



- **Youth Development** - Kids using drugs who are either from or part of gangs

GROUP 3:

- **Arts & Culture** - Sense of culture, Passionate about the neighborhood, Diversity
- **Business & Economic Development** - Main Street has no retail shops or fresh food only automobile shops, Add restaurants, Lack of economic development
- **Community Facilities & Programs** - Open space and lack thereof, Lack of community centers especially near Madison School, Train whistle at 2:00 to 3:00 am while City of Orange has signs for no horns between 10:00 pm to 8:00 am, Need more of an update on proposed projects
- **Community Safety** - Gang violence causes people to leave Santa Ana, Gangs, Bike trails, Traffic control, Graffiti, Women carry bats for safety, Homeless drinking
- **Health & Sustainability** - Lack of medical services
- **Housing & Neighborhoods** - No more second dwelling units and adding to overcrowding and high density problems, Distribute affordable housing, Mix of affordable and middle income, 2nd units unaffordable, More choices in homes including townhomes,
- **Mobility** – Bicycling, Separated bike lanes on Edinger Avenue, Bicycle traffic ends and has no connection to other places, Lights on bike trail and general improvements, Bike trail at Chestnut ends, Disconnection of bike trail to Downtown and train station, No parking near high density homes with overcrowding, Fast traffic cutting through residences to get to Orange, Do not widen streets in response to people cutting through residences, Proximity to amenities, Traffic issues because of widening of Warner Avenue
- **Visual Character & Design** – Nature, Trees and bushes and flowers planted along streets aesthetically pleasing

ADDITIONAL WRITTEN COMMENTS

- **Housing & Neighborhoods**- Too many loose dogs on the streets, Cleaner streets,
- **Human Services & Social Justice** - There should not be many fire arms, Families feel unsafe, Scared to call the Police, Lack of accountability and transparency by the City such as with the 5-yr Strategic Plan

WARD MAP COMMENTS

- High Accident Rate at McFadden Avenue and Maple Street
- Stop Signs needed at Hickory Street and Hobart Street
- Lack of Security at Madison Park



- Bike trail area in need of alteration at Oak Street and McFadden Avenue (high priority), as well as Chestnut Avenue and Maple Street
- Train horn problems at Grand Avenue near Chestnut Avenue
- Safety issue at Edinger Avenue from Main Street to Standard Avenue, Cars going 50 mph, Dangerous pedestrian crossing at Edinger Avenue and Oak Street
- Open to public Santa Ana High track on Flower and First, as well as Brown and 6th can be converted to exercise park
- Improve Conditions at Orange Avenue and Hobart Street with better lighting and crossing from alley to street