



General Plan Community Meeting Summary Ward 2

**Santa Ana Senior Center
424 West Third Street
Wednesday, March 23, 2016
6:00 p.m. to 8:00 p.m.**

PARTICIPANTS

A General Plan community meeting was held on March 23rd 2016 as part of an early outreach effort to help inform the community within Council Ward 2 about the upcoming General Plan update and to identify ways the community perceives the City of Santa Ana today and in the future. A total of 8 participants were in attendance including residents, local state holders, and neighborhood association leaders. Participants were greeted by staff who presented a sign-in sheet and a citywide map where participants were asked to place a colored dot on the map representing their respective residence or place of business. Individuals were also provided a copy of an "important topics" survey to complete in preparation for the workshop discussions.

MEETING FORMAT

Following a brief video introduction to the basic elements of the General Plan and its role in setting the VISION for the future, attendees participated in a small group discussions related to two items of conversation:

- 1) What are three topics are the most important to you in Santa Ana?
- 2) Tell us more about each of these topics.

Individual group discussions included a staff facilitator and scribe who transferred ideas onto a flip chart. All members were asked to participate in the smaller discussions. One participant at each table was later selected to represent the group as part of the next exercise which involved reporting out to the larger audience. Through a series of small presentations, each group leader reported out their findings based on the smaller discussions.

The following pages are a transcript of these group discussions and written comments submitted separately from group discussions.



MEETING SUMMARY NOTES

GROUP 1:

- **Arts & Culture** - Diversity of population with singles and families, Bring interest to life, Sense of home with modern and traditional food, Sense of community, Diversity, Artistic, Variety, Has flavor, History
- **Business & Economic Development** - Reinvestment in properties, Preserving and restoring, Neighborhoods neglected and lack of City investment, Preserve small business to remain on South Main Street, No incentives for properties to reinvest, Lack of services on South Main Street, Too car focused for business connection, Increase skills training all ages
- **Community Facilities & Programs** - Easy to meet people with 4 parties per year, Saint Anne's Church, Public spaces Downtown, Downtown store fronts, More Santa Ana Unified School District and City events, Lack of community centers and libraries to match populations, Education disparity
- **Community Safety** - Feel safe, Not afraid to walk at night, Crime related to landscaping and personal belongings and tools, Shootings, Gangs, Graffiti, Crimes and robberies
- **Housing & Neighborhoods** - Market rate housing Downtown, No hotel, Overcrowding, high density, Apartment managers are not trained, Cost burden on dumpsters, Street parking restrictions overnight, Parking intrusion into neighborhoods, Lawn parking, Homeless and no comprehensive plan for services and housing increasing, Homeless trash scavengers, Unlicensed homes, More information on rental control
- **Mobility** - Walkability to services like church, post office and for groceries, Bike trail, Bus access to Wilshire Square, Not enough parking
- **Visual Character & Design** – Trees massive and provide shade, Downtown architectural variety, Pacific Electric Rail remnant on Chestnut Avenue, Old City Hall, Old Pacific Substation, Unattractive storefronts, Unattractive and attractive, Impact of corporate retail moving in, Signage and displays
- **Youth Development** - Young population, High school and trade training opportunity



GROUP 2:

- **Arts & Culture** - Diversity within community, Availability of different cultures, City attracts different cultures ability to identify with a lot of people
- **Business and Economic Development** – Traditional and typical Latino businesses getting kicked out, Displacement of small community business, Gentrification, Lack of opportunities for residences in educational programs and jobs and informational workshops, Job training
- **Community Facilities & Programs** - Various options to libraries, City Civic Center, Community centers and having easy access to them, City has and offers a little bit of everything, Lose control of rules when parties are thrown
- **Community Safety** - Security and peace in the evenings and night, Not enough light on the streets at night, Violence, Businesses that sell alcohol increase lack of safety
- **Health & Sustainability** - Information on healthy foods
- **Housing & Neighborhoods** - Rent control for residential and commercial, Homeless, Cost of living, Lack of communication with the residents, Harmony between groups and family, Unity, Lack of street parking available to residents, More parking code enforcement, Residents reserve street parking spaces
- **Human Service & Social Justice** - Violence and insecurity, public and prevention
- **Mobility** - City is centralized to stores and restaurants, Location of buses, Safety of pedestrians, Renovation and maintenance of streets
- **Visual Character & Design** - Trash containers end up on the street, Parking, Overall cleanliness of the City, Graffiti
- **Youth Development** - Youth interests

ADDITIONAL SURVEY COMMENTS

- **Arts & Culture** - Sense of community, Young population, Artistic
- **Business & Economic Development** - Downtown and The Market Place, New Downtown, Lack of hotels for tourism
- **Community Facilities & Programs** - New schools
- **Community Safety** - Crime, Trash pickers, Poor lighting in certain areas, Code conflict with safety on properties
- **Health & Sustainability** - Too many vending trucks
- **Housing & Neighborhoods** - Overcrowding, Neglected neighborhoods
- **Mobility** - Walkability, Parking restrictions, Closed-off Streets, Safety for pedestrians
- **Visual Character & Design** - Historic buildings, History, Graffiti



WARD MAP COMMENTS

- Bike safety on Bristol Street a concern
- Education and landmark on Flower Street, Santa Ana Boulevard, and Civic Center Drive
- Shopping, services and safety in evenings on Ross 4th and 5th Streets