CITY OF SANTA ANA
SUNSHINE ORDINANCE
March 28, 2017
Topics That Will Be Covered

» Path to Fiscal Stability
» Development of a Budget
» Budget Process
» Five-Year Strategic Plan Update
» Capital Improvement Program
» Upcoming Community Budget Outreach Meetings
» Community Input – Comments & Suggestions
PATH TO FISCAL STABILITY
PATH TO FISCAL STABILITY

• Development and adoption of FY 2017-2018 Balanced Budget by June

• Key Elements
  • Defining and maintaining core city programs and services
  • Conduct Community Outreach Meetings
  • Identify Community Priorities
  • Importance of maintaining the 20% Reserve levels
DEVELOPMENT OF A BUDGET
THE ANNUAL BUDGET

- **Planning Document**: A Budget is a twelve-month fiscal policy and planning document that reflects City priorities and needs.
IMPORTANCE OF A BUDGET

• A budget helps understand the choices we make with money.

• Preparing a budget is an important step and tool towards financial stability.

• There are always more programs & services than what City funds can sustain.
CITY CHARTER REQUIREMENT

- A City Charter is a legal document that defines the functions and procedures of a local government

- Sections of the Charter require the following elements:
  
  A Budget prepared by the City Manager
  
  A submitted budget to the City Council (on or before June 15th of each year)
  
  Further Consideration and Adoption by the City Council (on or before July 31st)
HOW THE CITY OF SANTA ANA FUNCTIONS

COMMUNITY

Votes

City Manager
(Oversees Core Programs and Services)

Appoint
City Attorney

Appoint
City Clerk

6 Council Members
1 Mayor

Appoint

Public Safety

Parks, Library, and Youth Programs

Planning, Development, Code Enforcement

Financial and Administrative Operations

Traffic & Transportation Safety, Street Light Maintenance

Economic/Community Development and Housing Authority

Other Support Services (e.g. information technology, human resources)
WHERE DOES THE MONEY COME FROM?

- Media
- Athletics Shop
- Parking
- Concession
- Ticket Sales
- Sport Camps
WHERE DOES THE MONEY COME FROM?

Other Various Revenues (e.g. stadium rental)

Sales Tax

Property Tax

City of Santa Ana

Licenses and Permits

Property Tax in-lieu VLF

Utility Users’ Tax

Hotel Visitors Tax

Business License Tax
How much of my tax dollars does the City receive?

1% Property Tax
Basic Levy Rate

7.75% Sales Tax

$0.18 – $0.20
City of Santa Ana

Other government agencies
$0.80 to $0.82

1%
City of Santa Ana

6.75%
Other government agencies
WHERE DOES THE MONEY GO?

Personal Budget

- Housing & Utilities (25%)
- Transportation (15%)
- Education (20%)
- Entertainment (10%)
- Communication (10%)
- Personal Care (10%)
- Savings Account (10%)

Potential Savings 5%
Potential Savings 2-3%
WHERE DOES THE MONEY GO?

FY 2016-17 General Fund Appropriations
$228,970,000

70.7% Public Safety

8.5% Parks, Library, and Youth Programs

6.4% Other Support Services

5.5% Debt Service & Transfers

4.2% Planning, Development, and Code Enforcement

2.6% Traffic & Transportation Safety, Street Light Maintenance

2.1% Financial Operation
Your tax dollars at work - What are the core services in a typical City Budget?

- **Public Safety** – Police & Fire Services
- **Quality of Life** – Parks, Recreation, Community Services, Library, Cultural Arts, etc.
- **Utilities** – Water, Sewer, Trash Pick-up, etc.
- **Building & Development** – Planning, Housing, Community Development, etc.
- **Streets & Lights** – Public Works, Capital Improvement Program, etc.
- **General Services** – City Manager’s Office, Finance, Human Resources, City Attorney’s Office, etc.
Public Safety
Police Department Services

Services & Activities

1) Field Operations
2) District Investigations
3) Traffic Operations
4) Crimes Against Persons
5) Homeland Security & Crime Prevention

Youth Prevention Programs

1) Explorer Program
2) Police Athletic & Activities League
3) Cadet Program (Outreach)
4) Coffee with a Cop
5) GRIP – Gang Reduction Intervention Partnership
PUBLIC SAFETY
Fire Services

Fire Services
1) Fire Suppression
2) Emergency Management Coordination
3) Fire Prevention Services

Fire Community Programs
1) Educational Programs
2) Station Visits
3) Ride Along
4) Fire Corps Program

Emergency Medical Services – Paramedic Subscription Program
1) Ambulance services are provided by C.A.R.E. Services include:
   • Basic Life Support (BLS), Advance Life Support (ALS)
   • Critical Care Transport (CCT)
Parks, Recreation, and Community Services Agency

2 Libraries

Various Youth Programs

9 Recreation Centers

Santa Ana Zoo at Prentice Park

2 Senior Centers

35 City Parks
Various Youth Programs

1) TeenSpaces
2) Math Mania
3) Summer Institute Programs
4) 3D Markerspace
5) Gamifying STEM
6) Buddy Programs
7) Project Pride
8) Summer Recreation Programs
9) IStorytime
10) Zoo Camp
11) The Zoo & You
12) Computer Workshops
13) Career & education programs
14) Volunteer Opportunities
15) Youth Sports
16) Leisure Classes
Budget

The City of Santa Ana has an annual fiscal budget, which begins in July and ends in June of the following year. Our approach is to combine the strategic plan and annual financial plan for operations and capital improvements.

This process enables us to direct our resources towards programs and activities with the greatest potential to successfully achieve our Vision and Purpose.

Available below, we provide key documents to help you understand the City's budget process and results. If you require additional budget information or would like to learn more about the City budget you may contact the Budget office at 714-647-5420.

Public comments related to the budget may be emailed to eComment@santa-ana.org.
BUDGET PROCESS
Budget Process

NOVEMBER to DECEMBER

• Development & distribution of assumptions
• Present preliminary Calendar & Process to City Council for Approval

JANUARY to APRIL

Hold Department budget meetings, and conduct community outreach meetings

MAY

City Manager’s Proposed Budget Work-Study Session, & budget presentations

JULY

BEGINNING OF NEW FISCAL YEAR

JUNE

City Council Adoption of Budget & CIP

(7-8 month process)
Strategic Plan Framework

Mission Statement
To deliver efficient public services in partnership with our community which ensure public safety, a prosperous economic environment, opportunities for our youth, and a high quality of life for residents.

Goals (7)

Objectives (33)

Strategies (147)
Progress

64 Strategies Accomplished
Highlights - Community Safety

- Enhance the Police Department’s community policing
  - Developed the SAPD Citizens Academy
  - SAPD held first Open House

- Formed a traffic/pedestrian/bicycle safety taskforce to increase community outreach (1,1e)

- Produced annual Police & Fire services reports to inform the community regarding public safety efforts (1,5b)

- Developed a Fire Explorer Program to promote fire services to the youth (1,6d)
Highlights - Youth, Education, Recreation

- Received the National Medal for Museum and Library Service in 2016 (2,2a)
- Expanded after-school educational programing to seven sites (2,2a) - El Salvador, Jerome, Logan, Memorial, Salgado, Santa Anita Center and Madison Park
- Implemented year-round youth sports programing (2,2)
- Developed youth sports scholarship program (2,2f)
- Expanded senior services and programs (2,4c)
Highlights - Economic Development

- Finalized an Economic Development Strategic Plan (3,1a)  
  [http://www.santa-ana.org/cda](http://www.santa-ana.org/cda)

- Established an Economic Development Task Force (3,1b)  
  - To provide recommendations on the Economic Development Plan  
  - Addition of plan check and building inspection staff

- Launched the Santa Ana Shop local campaign (3,1f)  
  - [http://santa-ana.org/cda/shoplocal.asp](http://santa-ana.org/cda/shoplocal.asp)

- Approval of Hotel Development Incentive Program (3,5b)
Highlights - City Financial Stability

- Increased the accessibility of financial information (4,1a)
  - Quarterly updates (4,2b), 4-year forecast, trial budget, annual reports, and community budget outreach meetings (4,1b)

- Assessed the City’s debt service and refinancing options (4,2d)

- Achieved and maintained 20% General Fund reserve level (4,3c)

- Established a citywide grant coordinated effort (4,3e)
  - Secured over $38 Million in competitive grant funding since Oct. 2013
Highlights - Community Health, Livability, Engagement & Sustainability

- Established a leadership training and community engagement program (5,1c)

- Increased community outreach by partnering with the SAUSD, leveraging technology, and social media (5,1d)

- Developed a Community Volunteer & Internship program (5,1f)

- Established the Arts and Culture Commission and master plan (5,5b)
Highlights - Community Facilities & Infrastructure

- Established the Warner Industrial Public Private Partnership (6,1d)
- Developed a comprehensive capital improvement program (6,1h)
- Completed Water/Sewer rate study (6,1h)
  - Will provide for $97 Million in infrastructure and capital improvements
- Completed a citywide Information Technology assessment (6,2i)
Accountability & Monitoring Progress

Strategic Plan Alignment:
◊ City Council Agendas
◊ Council Committee Agendas

Monthly progress reports:
◊ City Council Meetings
◊ Strategic Plan Website

Funding reviewed during the budget process
FISCAL YEAR 2016-17
CAPITAL IMPROVEMENT PROGRAM (CIP)
16/17 CAPITAL IMPROVEMENT PROGRAM (CIP) $45,309,512

Street Improvements $20,999,218
Traffic Improvements $5,403,400
Utility / Drainage / Lighting Improvements $8,559,030
City Facility Improvements $10,347,864

- Street Improvements: 23%
- Traffic Improvements: 46%
- Utility / Drainage / Lighting Improvements: 19%
- City Facilities: 12%
STREET IMPROVEMENTS
$20,999,218

Planning
3 – Projects
$517,130

• Pavement Management
• Project Development
• Right-of-Way Management

Roadway Improvements
9 – Projects
$20,282,088

• Alley Improvements
• Local Preventative Maintenance
• Residential Street Repair
• Arterial Preventative Maintenance
• Bristol St and Memory Ln Intersection Widening
• Bristol St Improvements from Civic Center to Washington
• Bristol St Improvements from Warner to St. Andrew
• Warner Avenue Improvements and Widening from Main to Oak
• WIC Roadway Improvements

Sidewalk/Streetscape
1 – Projects
$200,000

• Omnibus Concrete
TRAFFIC IMPROVEMENTS
$5,403,400

Planning
3 – Projects
$150,000
- Bike Lane Project Development
- Traffic Management Plans
- Traffic Safety Project Development

Traffic Signal
4 – Projects
$1,246,000
- Fairview St Traffic Signal Synchronization
- Traffic Signal Hardware Upgrade
- Westminster Ave/17th St Corridor Traffic Signal Synchronization
- Euclid St and Hazard Ave Signal Modification
- Warner and Flower Intersection Improvement

Mobility/Safety
9 – Projects
$3,007,400
- Citywide Safe Routes to School
- Sepulveda Safe routes to School
- Civic Center Drive Bike Boulevard
- Edinger Ave, Santa Ana Blvd, and 5th St Protected Bike Lanes
- Crosswalk Upgrades - Ph II
- Flower Street Safety enhancements
- Lincoln Pedestrian Trail
- SMSA Improvements

OC Street Car
$1,000,000
- Continue partnership with OCTA
- Design Oversight
PUBLIC UTILITY / DRAINAGE IMPROVEMENTS $8,559,030

**Sewer Improvements**
- 2 – Projects
- $2,129,500
- Citywide Sewer Main Improvements
- Warner Industrial Community Park Sewer Main Improvements

**Water Improvements**
- 4 – Projects
- $3,549,530
- Water Main Improvements
  - 17th Street – Phase 2
  - Saint Gertrude & Grand
  - South Bristol
  - Warner Industrial Community Park

**Facility / Drainage**
- 5 – Projects
- $2,680,000
- Segerstrom (San Lorenzo) Sewer Lift Station Reconstruction
- South Station Perimeter Wall
- Walnut Pump Station
- Civic Center Stormwater Lift Stations
- Well 29 Improvements
- Storm Drain Master Plan

**Street Light Improvement**
- 1 – Project
- $200,000
- Street Light Re-wiring and Repairs
CITY FACILITIES
$10,347,864

Recreation Improvements
5 – Projects
$2,018,000

- Center Street Urban Greening Project
- Dan Young Soccer Complex Field 2 Synthetic Turf
- Riverview / Cabrillo / Windsor Resurfacing
- Santiago Bike Trail / Bomo Koral Sidewalk & Walkway Renovation
- Santiago Park Playground Equipment

Park / Zoo Facilities
11 – Projects
$3,879,864

- Angel Park Restroom Renovation
- Civic Center Re-caulking Plaza’s and ADA Improvements
- Roosevelt / Walker Park Improvements
- Santa Ana Stadium Concrete Repair
- Security Cameras
  - Chepa’s Park
  - Memorial Park
  - Santa Anita Park
  - Madison Park
- Security Lighting at Various Parks
- Santiago Park Gas House
- Santa Ana Zoo Care & Quarantine Facility

Building / Transit Improvements
4 – Projects
$4,450,000

- Downtown Parking Structure Improvements:
  - 3rd/Birch
  - 3rd/Broadway
  - 5th/Spurgeon
  - 5th/Main
- SARTC Deferred Maintenance
IMPROVING SERVICES
16/17

- 97 miles Roadway Resurfacing
- 3 miles Water/Sewer Pipeline
- 6 miles Bike Lanes / Routes
- 7 locations Signal Modification
GRANT FUNDING AWARDED OVER THE LAST 4 YEARS
$80.1 MILLION

$56.7 MILLION
Street Improvements

$17.9 MILLION
Traffic Improvements

$6 MILLION
Utility Improvements

$2.5 MILLION
City Facilities
TOTAL CAPITAL IMPROVEMENT PROGRAM (CIP) $222,741,110

Street Improvements $116,111,180
Traffic Improvements $31,770,300
Utility / Drainage / Lighting $45,945,377
City Facility Improvements $28,914,253

- Street Improvements 13%
- Traffic Improvements 21%
- Utility / Drainage / Lighting 14%
- City Facilities 52%
March 28, 2017
Sunshine Ordinance Budget Outreach Meeting

April 24, 2017
Preliminary 7-Year CIP Presentation to the Planning Commission

March/April 2017
Community Budget Outreach Meetings

May 2, 2017
GF 1-Year Forecast & 4-Year Projections
GF Trial Budget Presentation

May 16, 2017
City Manager’s Proposed FY 16-17 Budget Work-Study Session

June 6, 2017
Tentative Budget/CIP Adoption

June 19, 2017
City Council one-on-one Meetings

June 20, 2017
Final Budget/CIP Ordinance Adoption

July 1, 2017
Start of the New Fiscal Year
UPCOMING COMMUNITY BUDGET OUTREACH MEETINGS
### Upcoming Community Budget Outreach Meetings

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Time</th>
</tr>
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<tbody>
<tr>
<td>Madison Elementary School</td>
<td>Wednesday, March 15, 2017</td>
<td>6:00PM – 7:00PM</td>
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<tr>
<td>Santa Ana Public Central Library</td>
<td>Thursday, March 16, 2017</td>
<td>6:00PM – 7:00PM</td>
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<tr>
<td>Salgado Community Center</td>
<td>Monday, March 20, 2017</td>
<td>6:00PM – 7:00PM</td>
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<tr>
<td>Santa Ana Senior Center</td>
<td>Wednesday, March 22, 2017</td>
<td>6:00PM – 7:00PM</td>
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<tr>
<td>Thorpe Fundamental Elementary School</td>
<td>Thursday, March 23</td>
<td>6:00PM – 7:00PM</td>
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<tr>
<td>Sunshine Ordinance (Council Chambers)</td>
<td>Tuesday, March 28</td>
<td>6:00PM – 7:00PM</td>
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<tr>
<td>Delhi Center</td>
<td>Wednesday, March 29, 2017</td>
<td>6:00PM – 7:00PM</td>
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<tr>
<td>Santa Ana Memorial Center</td>
<td>Thursday, March 30</td>
<td>6:00PM – 7:00PM</td>
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<tr>
<td>Santa Ana Lawn Bowling Club</td>
<td>Wednesday, April 5, 2017</td>
<td>5:30PM – 6:30PM</td>
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<tr>
<td>Southwest Senior Center</td>
<td>Thursday, April 6, 2017</td>
<td>6:00PM – 7:00PM</td>
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<tr>
<td>El Salvador Center</td>
<td>Monday, April 10, 2017</td>
<td>6:00PM – 7:00PM</td>
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<tr>
<td>Centennial Reservations Office</td>
<td>Tuesday, April 11, 2017</td>
<td>6:00PM – 7:00PM</td>
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<tr>
<td>McFadden Intermediate School</td>
<td>Thursday, April 13, 2017</td>
<td>6:00PM – 7:00PM</td>
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COMMUNITY INPUT
COMMENTS & SUGGESTIONS