



## SANTA ANA POLICE DEPARTMENT



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# NEWS RELEASE

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Contact: Commander Tammy Franks  
(714) 245-8715

The Santa Ana Police Department recently partnered with the Santa Ana Unified School District and the community of Santa Ana in a citywide graffiti prevention effort. The Police Department produced a twenty-four minute DVD entitled "*Caught Slippin*" intended to be shown throughout Santa Ana middle and high schools.

The purpose of this production is to heighten awareness of the graffiti problem in Santa Ana, and identify the often overlooked consequences of this destructive crime. The DVD tells the story of an average teenager who gets caught up in the tagging lifestyle and is ultimately arrested for graffiti. A strong message is presented as to how his actions affect him, the lives of his family and the community.

This educational DVD is intended to generate discussion with students about the negative consequences of tagging. In an effort to reach a larger audience, the DVD has been distributed to various community groups, law enforcement agencies, and was even posted on the internet website You Tube. Graffiti is a serious community concern and this project was accomplished in large part due to donations made by local businesses and neighborhood associations.

A copy of the DVD is available to the media upon request.

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