



# SANTA ANA POLICE DEPARTMENT



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## MEDIA INFORMATION

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Date: 4-28-08 Contact: Corporal Jose Gonzalez (714) 245-8715
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### **May 1, 2008 Media Plan**

#### Public Information Office

##### **Plaza of the Flags**

Commencing at 1500 hours, Santa Ana Police Department PIO Corporal Gonzalez and assistant PIO Sergeant Carrillo (both Spanish speakers) will be assigned to cover the Immigrant Rights March/Rally, organized by Hermandad Mexicana and the Institute for Mexicans Abroad in Orange County. Participants, estimated by organizers to approach 6,000, will rally in the Plaza of the Flags where a pre-built stage will accommodate speakers. Street closures for this area are expected to commence at approximately 1000 hours.

Participants are expected to begin to assemble at approximately 1500 hours at the Plaza of the Flags, commence their march between 1500 and 1600 hours. The march will then continue along the designated route, (North on Ross Street, West on Civic Center, North on Flower, East on 17<sup>th</sup>, South on Main, West on Civic Center, and South on Ross into the Plaza of the Flags) which was agreed upon by the event organizers.

- The Media Viewing Area for the Immigrants Rights March is designated within the Plaza of the Flags. Sergeant Carrillo and Corporal Gonzalez will be on hand to facilitate media coverage and assist the on-scene Incident Commander.
- Parking for media vehicles during this event has been established in two separate locations. The first location is along the east side of Ross Street just north of Santa Ana Blvd. The media will be allowed to park in the metered stalls just south of the road closure on Ross Street. Those stalls will be posted with no parking signs to ensure members of the public do not park in the media's area. The second media parking area has been established in the east lot adjacent to the Santa Ana Stadium, on the southwest corner of Flower and Civic Center. The gates to the east lot will be open so that media personnel can drive in to set up for their planned coverage. Both locations offer the media close access to the rally area and portions of the march route. Media that chooses not to utilize the designated media parking locations must obey all local parking ordinances in order to avoid parking citations and/or having their vehicle towed.

Once the participants begin their walk, Sergeant Carrillo and Corporal Gonzalez will facilitate ongoing media requests.

The groups are expected to begin their march at approximately 1600 hours and will conclude at the Plaza of the Flags at an unknown time.

No unusual occurrences are expected however, specific media safety zones have been established to enhance the media's safety. Should it become necessary to activate these specific sites, the PIO's will coordinate with on-scene media.

In the event that the media safety zone is needed, the field PIO's will be responsible for directing the media to these designated safety zones. Currently, the safety zone for the Plaza of the Flags area is directly northwest of the Plaza of the Flags near the southern entrance to the Orange County Court House.

In the event that the Incident Commander activates the mobile field force component, officers along skirmish lines will be instructed to allow credentialed media personnel to cross the skirmish line to join up with the PIO's, who will trail behind, to allow the media to safely cover the event. The officers will instruct the media that they will not be allowed to cross back over the skirmish line until it is deemed safe by the Incident Commander. If media personnel choose not to join the PIO's behind the officers, the media is then expected to obey the officer's orders to disburse from the area along with the crowd.

**Any members of the media with questions or concerns regarding the Santa Ana Police Department's media plan should contact the PIO, Corporal Jose Gonzalez.**

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