



# SANTA ANA POLICE DEPARTMENT



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## NEWS RELEASE

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Date: 5-10-07  
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### **Click It or Ticket: Santa Ana Police Department's Enforcement Campaign Announcement**

The Santa Ana Police Department is preparing to launch the state's annual *Click It or Ticket* seat belt enforcement campaign. Law enforcement from throughout Southern California are stepping up enforcement of the state's occupant protection laws during May 14-June 3, 2007. This special enforcement period is part of the state's annual effort to increase seat belt use through a combination of heavy enforcement, advertising and public awareness campaigns.

"Our department will be putting forth tremendous resources to make sure we have officers on the roads looking for drivers and passengers who are not buckling up," said Police Chief Paul Walters. "The intent of the *Click It or Ticket* campaign is simple – to save lives and prevent injuries."

California has a primary seat belt law which requires that every passenger in the car, including the driver, wear a seat belt at all times. If stopped and found to be in violation, Santa Ana Police Officers will issue citations without warning. The Santa Ana Police Department is committed to keeping motorists safe through heavy enforcement, advertising, and public awareness, while utilizing the *Click It or Ticket* enforcement campaign.

**Who: Santa Ana Police Department**  
**What: Click It or Ticket Seatbelt Enforcement Campaign**  
**When: May 14, 2007 to June 3, 2007**  
**Why: To Increase Seatbelt Use Awareness**

**Contact PIO Jose Gonzalez for statistics and interview opportunities**

Funding for officer overtime to support California's *Click It or Ticket* campaign was provided by a grant from the Office of Traffic Safety through the National Highway Traffic Safety Administration.

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