

Santa Ana Renaissance Specific Plan

Frequently Asked Questions – What Are The Major Goals of the Plan?

The Santa Ana Renaissance Specific Plan has four major goals.

Goal 1 – Make the City’s core competitive in the region.

The properties contained within the Specific Plan area contain some of the City’s most historic and unique places and the area serves as a major gateway into the heart of the City. The Specific Plan seeks to optimize the assets within this area and to highlight its excellent location adjacent to the I5 freeway, which provides for excellent accessibility creating a perfect location for commerce and tourism.

Goal 2 – Stabilize the neighborhoods.

The many distinct neighborhoods contained with the Specific Plan area are important community resources that have been challenged by incompatible land uses and uncertain land use policies. The Specific Plan reaffirms the residential character of these neighborhoods and seeks to minimize conflicts with incompatible non-residential land uses.

Goal 3 – Capitalize on the most important rail station between Los Angeles and San Diego.

The continued growth of the Southern California region has transformed the way we use railroads. From corridors that were primarily used to carry freight and deliver raw materials to manufacturers, the region’s railroads now constitute a vital component of the commuter transportation network. Santa Ana’s Train Station, and the land surrounding it, is uniquely positioned to become a regional hub for transportation and transit-oriented development. This brings with it the potential for substantial public investment in new infrastructure and the related economic vitality that such investment stimulates.

Goal 4 – Transform the City’s core into Orange County’s Downtown.

From its impressive Civic Center campus, where all branches of government are located in one walkable area, to its historic downtown with a multitude of shopping, dining and cultural offerings, to its signature neighborhoods Santa Ana is the only place in Orange County that provides all of the amenities of authentic urban living. The Specific Plan seeks to capitalize upon and expand Santa Ana’s position as a regional destination.