

A Brief Guide to Successfully Working with Santa Ana City Government



Statement of Values and Principles for Santa Ana's Neighborhood Improvement Program

The Santa Ana Neighborhood Improvement Program functions to promote community solutions, capacity building and civic engagement so residents have the ability to be well informed about items affecting their neighborhood and opportunities to improve their community. The Santa Ana experience tells us that the community at large benefits and improved public policy decisions result when residents are familiar with items being considered on the civic agenda.

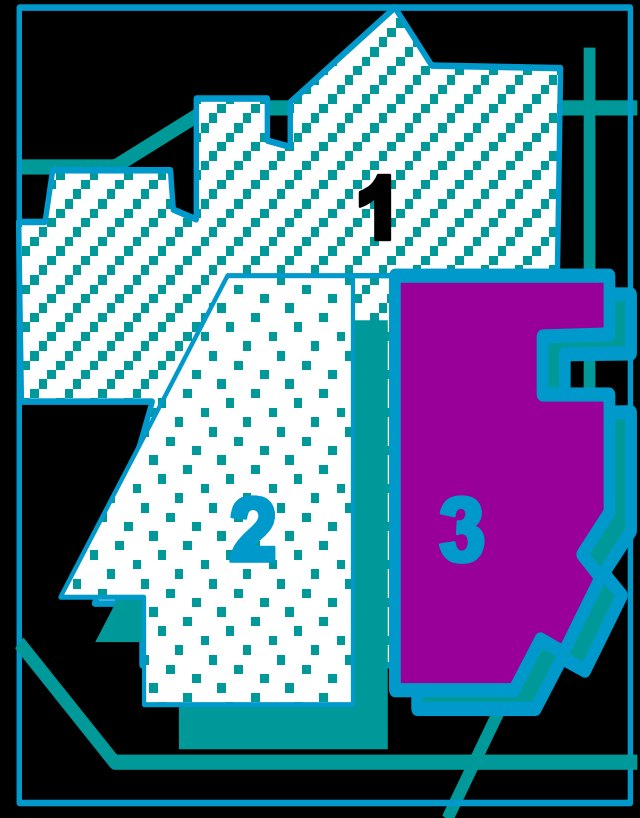
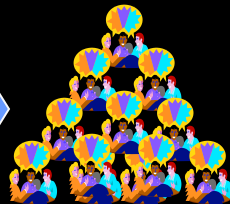
Concept One

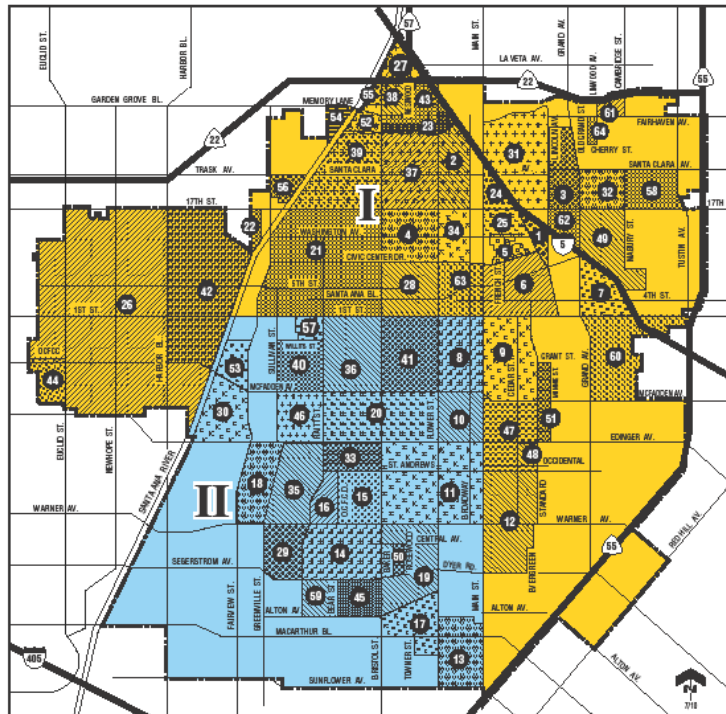
Planning Process of Neighborhood Associations

- Residents join together
- Associations are formed
- Creation of Neighborhood Improvement projects



City
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Involvement





— DISTRICT MAP —

- District I Scott Kuber
- District II Margarta Gonzalez Macedonio

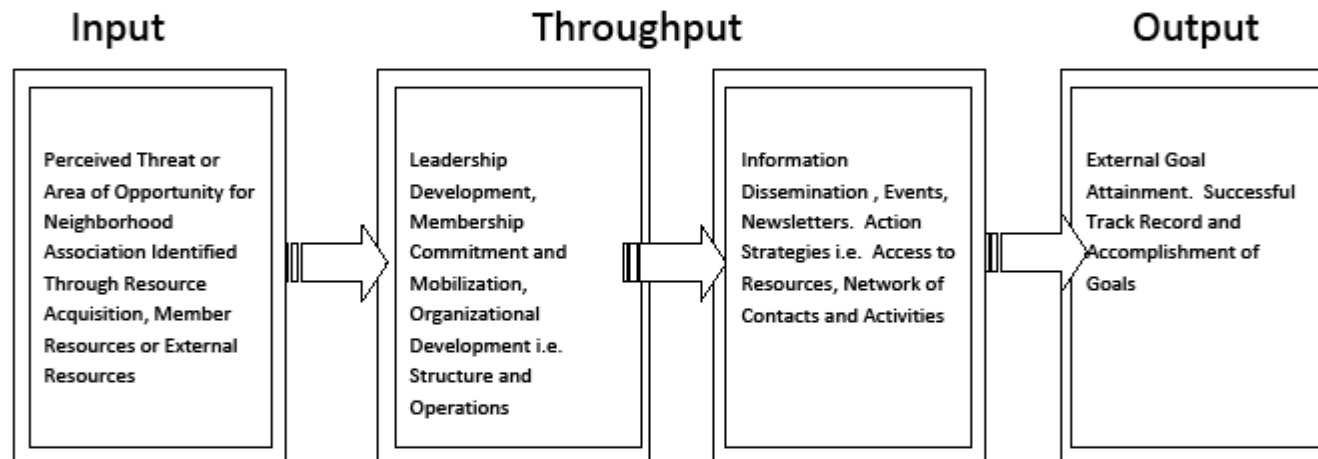
SANTA ANA NEIGHBORHOODS

- | | | | | |
|---|---|---|---|---|
| <ul style="list-style-type: none"> 1. Logan 2. Floral Park 3. Fairhaven 4. Washington Square 5. French Park 6. Lacy 7. Saddleback View 8. Heninger Park 9. Eastside 10. Wilshire Square 11. Memorial Park 12. Deith 13. Sandpoints | <ul style="list-style-type: none"> 14. Thornton Park 15. Bristol / Warner 16. Laurerhurst 17. South Coast 18. Canterrial Park 19. Sunwood Central 20. Mkd - City 21. Artesia Piar 22. Mar - Las 23. Fisher Park 24. Santa Ana Triangle 25. French Court 26. Riverview West | <ul style="list-style-type: none"> 27. Northwest 28. Flower Park 29. Morning Sunwood 30. Windsor Village 31. Park Santiago 32. Portola Park 33. Shadow Run 34. Willard 35. Valley Adams 36. Central City 37. West Floral Park 38. Bristol Memory Coalition 39. Riverview | <ul style="list-style-type: none"> 40. Bella Vista 41. Pico-Lowell 42. Santa Anita 43. Morrison/Eldridge Park 44. West Grove Valley 45. Republic Homes 46. New Horizons 47. Madison Park 48. Cedar Evergreen Co-Op 49. Mabury Park 50. Rosewood Baker 51. Cornerstone V Ilage 52. Casa de Santiago | <ul style="list-style-type: none"> 53. Windsor V Ilage North 54. Concord 55. Rivergen 56. Edna Park 57. Casa Bonita 58. Meredith Parkwood 59. Metro Classic 60. Lynn Street 61. Fairbridge Square 62. Grand Sunrise 63. Downtown 64. Young Square |
|---|---|---|---|---|

Boundaries are not exact, please contact Neighborhood Improvement for specific Neighborhood Association boundaries. 714-667-2369

Santa Ana's Neighborhood Association

Assessment Framework



Source: Material Developed from "An Empirical Exploration of a Framework of Organizational Viability: Maintaining Block Organizations" Journal of Applied Behavioral Science Vol 21, Number 3, Pages 287-305 (1985) – John E. Prestby and Abraham Wandersman

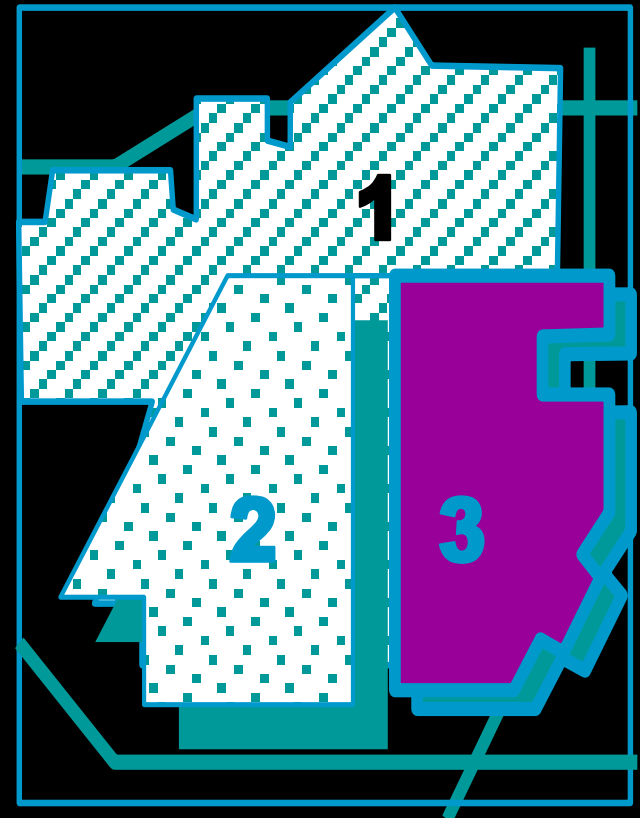
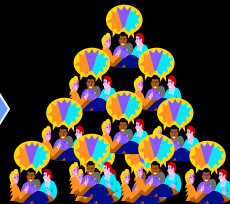
Concept Two

Improving Municipal Agency Responsiveness to Local Concerns Through Inter-Agency Teams

- Management team works together
- Sustained coordination
- Improved Analysis
- Results driven



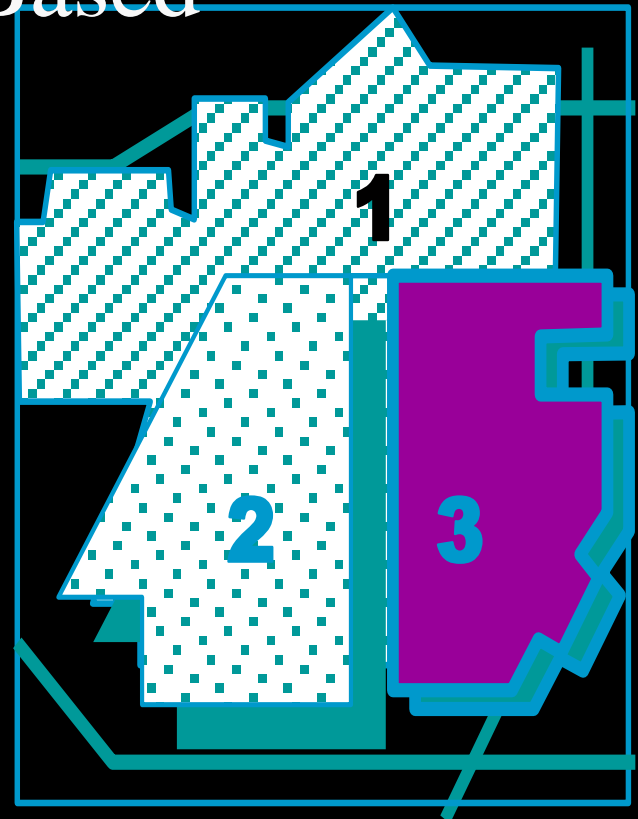
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Concept Three

Improving Coordination and Collaboration Between Santa Ana's Hundreds of Community-Based Organizations

- Santa Ana Community Development Resource Network – an asset-based social capital initiative.



Community Development Resource Network

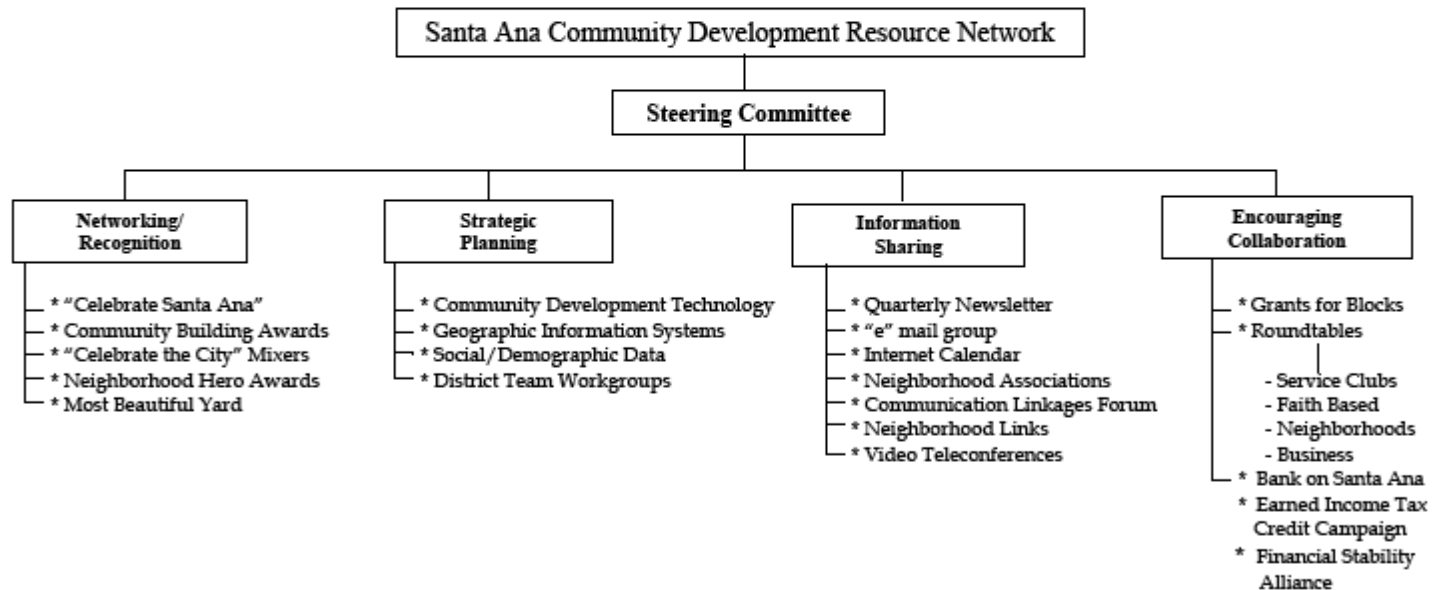
- **GOAL:** Encourage effective communication/collaboration among community based groups
- **ORGANIZATION:** Santa Ana community Development Resource Network
- **PARTICIPANTS:** Hundreds of community based groups that consider Santa Ana to be their arena including neighborhoods, parent groups at schools, non-profits, social service agencies, service clubs, the faith based community and businesses with an interest in public affairs



COMMUNITY DEVELOPMENT RESOURCE NETWORK



Functional Organization Chart



Santa Ana Neighborhood Improvement Program

Community Development Agency
– Housing & Neighborhood
Development Division
20 Civic Center Plaza – 3rd Fl.
Santa Ana, CA 92701
(714) 667-2260
District Managers - Margarita
Macedonio and Scott Kutner

