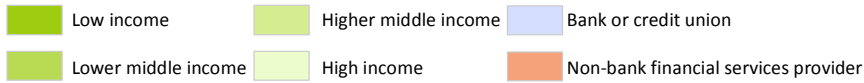


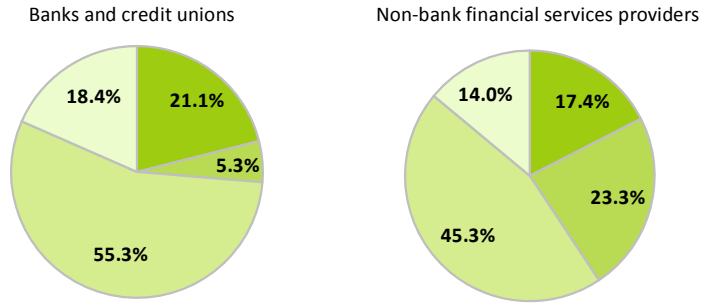
Bank On Profile: Santa Ana

Basic financial services infrastructure (estimates)

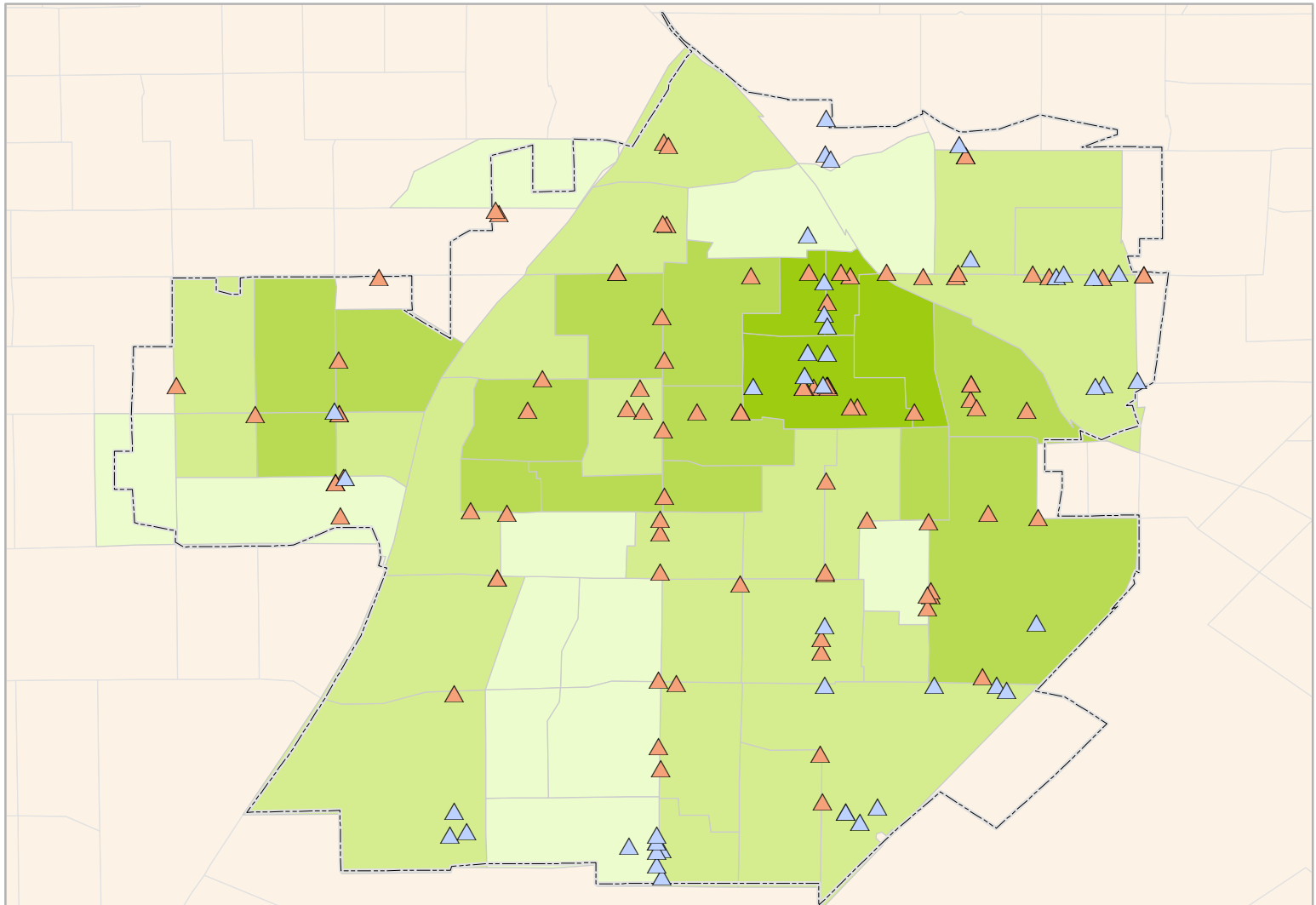
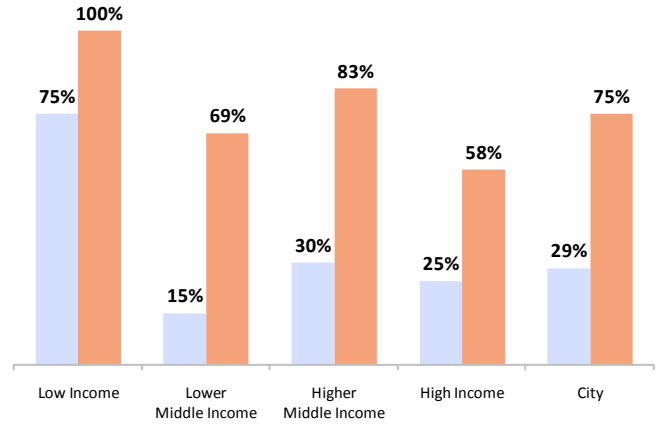
Number of unbanked households	23,800	Share of check cashers located within close proximity of a bank or credit union	
Number of bank and credit union branches	43	Within 1 mile	87%
Number of non-bank financial service providers	92	Within 0.5 miles	47%



Distribution of financial services branches, by neighborhood income



Share of neighborhoods containing a financial services branch, by neighborhood income



The Pew Safe Banking Opportunities Project's analysis of data from the California Department of Corporations, California Department of Justice FDIC, infoUSA, and the U.S. Census Bureau. Alternative financial service providers include any non-bank institutions that offer check cashing, payday loans, and/or pawn loans. Neighborhood income represented by census tract. Income groups were determined using national neighborhood income quartiles where median neighborhood income is greater than \$0 (low income is \$37,146 or less; lower middle income is between \$37,147 and \$48,258; higher middle income is between \$48,259 and \$64,190; and high income is \$64,191 or greater). Financial services data are current as of 2006; neighborhood income data are from 1999 and have been adjusted to 2006 dollars using the Bureau of Labor Statistics' CPI Research Series. Our estimate of unbanked households was generated using a proprietary algorithm developed and owned by the Pew Safe Banking Opportunities Project and incorporating data from the Federal Reserve's 2007 Survey of Consumer Finances, U.S. Census Bureau, California Department of Justice, and infoUSA. Contact: Mia Mabanta (mmabanta@pewtrusts.org).